



THE NCSTM
The National Citizen SurveyTM

Sammamish, WA

Technical Appendices
2016



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Appendix A: Complete Survey Responses

Responses excluding “don’t know”

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”)

Table 1: Question 1

Please rate each of the following aspects of quality of life in Sammamish:	Excellent		Good		Fair		Poor		Total	
Sammamish as a place to live	50%	N=321	43%	N=273	7%	N=43	0%	N=2	100%	N=638
Your neighborhood as a place to live	56%	N=358	40%	N=253	4%	N=23	1%	N=5	100%	N=639
Sammamish as a place to raise children	57%	N=343	37%	N=221	6%	N=35	0%	N=3	100%	N=602
Sammamish as a place to work	15%	N=60	20%	N=78	38%	N=149	27%	N=107	100%	N=393
Sammamish as a place to visit	16%	N=91	29%	N=168	37%	N=210	18%	N=106	100%	N=576
Sammamish as a place to retire	16%	N=77	31%	N=153	33%	N=163	21%	N=104	100%	N=498
The overall quality of life in Sammamish	36%	N=226	54%	N=341	10%	N=62	1%	N=5	100%	N=634

Table 2: Question 2

Please rate each of the following characteristics as they relate to Sammamish as a whole:	Excellent		Good		Fair		Poor		Total	
Overall feeling of safety in Sammamish	54%	N=343	41%	N=261	5%	N=30	1%	N=6	100%	N=640
Overall ease of getting to the places you usually have to visit	15%	N=95	38%	N=244	32%	N=207	15%	N=93	100%	N=638
Quality of overall natural environment in Sammamish	37%	N=234	45%	N=286	15%	N=94	4%	N=26	100%	N=639
Overall “built environment” of Sammamish (including overall design, buildings, parks and transportation systems)	14%	N=86	39%	N=248	34%	N=215	13%	N=82	100%	N=632
Health and wellness opportunities in Sammamish	25%	N=151	44%	N=266	25%	N=150	6%	N=35	100%	N=603
Overall opportunities for education and enrichment	26%	N=150	46%	N=263	23%	N=131	5%	N=26	100%	N=570
Overall economic health of Sammamish	38%	N=225	48%	N=289	13%	N=76	1%	N=8	100%	N=599
Sense of community	22%	N=141	42%	N=266	27%	N=170	9%	N=58	100%	N=635
Overall image or reputation of Sammamish	42%	N=271	48%	N=304	8%	N=54	1%	N=9	100%	N=638

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
Recommend living in Sammamish to someone who asks	52%	N=330	36%	N=229	8%	N=49	5%	N=29	100%	N=637
Remain in Sammamish for the next five years	56%	N=355	27%	N=168	9%	N=56	8%	N=51	100%	N=630

Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
In your neighborhood during the day	78%	N=495	19%	N=117	2%	N=12	1%	N=9	0%	N=0	100%	N=633
In Sammamish’s commercial areas during the day	76%	N=471	22%	N=134	2%	N=14	0%	N=2	0%	N=0	100%	N=622

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Table 5: Question 5

Please rate each of the following characteristics as they relate to Sammamish as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	4%	N=27	30%	N=189	36%	N=229	30%	N=192	100%	N=637
Ease of public parking	18%	N=114	53%	N=330	22%	N=135	7%	N=45	100%	N=624
Ease of travel by car in Sammamish	13%	N=83	41%	N=261	29%	N=183	17%	N=105	100%	N=631
Ease of travel by public transportation in Sammamish	2%	N=8	9%	N=39	28%	N=121	61%	N=260	100%	N=428
Ease of travel by bicycle in Sammamish	9%	N=41	34%	N=154	34%	N=154	22%	N=99	100%	N=448
Ease of walking in Sammamish	19%	N=117	37%	N=224	28%	N=172	15%	N=92	100%	N=605
Availability of paths and walking trails	28%	N=172	42%	N=257	23%	N=141	7%	N=40	100%	N=610
Air quality	61%	N=383	36%	N=225	3%	N=20	1%	N=3	100%	N=631
Cleanliness of Sammamish	55%	N=350	40%	N=257	4%	N=28	0%	N=1	100%	N=636
Overall appearance of Sammamish	47%	N=300	44%	N=278	8%	N=50	2%	N=10	100%	N=637
Public places where people want to spend time	26%	N=159	46%	N=281	22%	N=135	7%	N=41	100%	N=616
Variety of housing options	10%	N=58	38%	N=227	36%	N=214	16%	N=97	100%	N=596
Availability of affordable quality housing	6%	N=31	17%	N=96	35%	N=200	42%	N=236	100%	N=564
Fitness opportunities (including exercise classes and paths or trails, etc.)	29%	N=179	47%	N=292	21%	N=133	3%	N=18	100%	N=622
Recreational opportunities	26%	N=160	44%	N=278	25%	N=154	5%	N=33	100%	N=624
Availability of affordable quality food	18%	N=112	49%	N=306	23%	N=145	11%	N=67	100%	N=630
Availability of affordable quality health care	15%	N=83	49%	N=280	30%	N=172	6%	N=33	100%	N=568
Availability of preventive health services	16%	N=87	49%	N=266	28%	N=149	7%	N=36	100%	N=538
Availability of affordable quality mental health care	11%	N=28	33%	N=88	37%	N=99	19%	N=49	100%	N=265

Table 6: Question 6

Please rate each of the following characteristics as they relate to Sammamish as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	14%	N=47	44%	N=148	31%	N=103	11%	N=37	100%	N=335
K-12 education	50%	N=261	42%	N=221	7%	N=35	1%	N=5	100%	N=522
Adult educational opportunities	4%	N=14	23%	N=73	37%	N=115	36%	N=112	100%	N=314
Opportunities to attend cultural/arts/music activities	13%	N=72	39%	N=218	34%	N=191	13%	N=75	100%	N=556
Opportunities to participate in religious or spiritual events and activities	24%	N=112	56%	N=262	17%	N=80	2%	N=11	100%	N=466
Employment opportunities	2%	N=8	22%	N=88	38%	N=153	38%	N=150	100%	N=398
Shopping opportunities	7%	N=41	29%	N=180	42%	N=263	23%	N=143	100%	N=627
Cost of living in Sammamish	2%	N=12	20%	N=125	49%	N=309	29%	N=182	100%	N=628
Overall quality of business and service establishments in Sammamish	8%	N=48	48%	N=297	35%	N=217	9%	N=56	100%	N=618
Vibrant downtown/commercial area	4%	N=23	18%	N=113	42%	N=257	36%	N=223	100%	N=616
Overall quality of new development in Sammamish	4%	N=23	35%	N=206	36%	N=212	25%	N=147	100%	N=588
Opportunities to participate in social events and activities	10%	N=56	42%	N=235	38%	N=211	10%	N=59	100%	N=560
Opportunities to volunteer	16%	N=78	48%	N=230	32%	N=153	4%	N=20	100%	N=481
Opportunities to participate in community matters	16%	N=85	49%	N=259	30%	N=157	5%	N=25	100%	N=525
Openness and acceptance of the community toward people of diverse backgrounds	29%	N=166	48%	N=276	18%	N=101	5%	N=30	100%	N=573
Neighborliness of residents in Sammamish	21%	N=129	45%	N=278	25%	N=154	10%	N=61	100%	N=622

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Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	16%	N=101	84%	N=535	100%	N=636
Made efforts to make your home more energy efficient	21%	N=131	79%	N=504	100%	N=635
Observed a code violation or other hazard in Sammamish (weeds, abandoned buildings, etc.)	76%	N=480	24%	N=153	100%	N=633
Household member was a victim of a crime in Sammamish	92%	N=586	8%	N=49	100%	N=635
Reported a crime to the police in Sammamish	87%	N=554	13%	N=81	100%	N=635
Stocked supplies in preparation for an emergency	47%	N=299	53%	N=336	100%	N=635
Campaigned or advocated for an issue, cause or candidate	80%	N=510	20%	N=125	100%	N=635
Contacted the City of Sammamish (in-person, phone, email or web) for help or information	60%	N=383	40%	N=253	100%	N=635
Contacted Sammamish elected officials (in-person, phone, email or web) to express your opinion	85%	N=540	15%	N=97	100%	N=637

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Sammamish?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Sammamish recreation centers or their services	12%	N=77	16%	N=100	32%	N=201	40%	N=255	100%	N=634
Visited a neighborhood park or City park	19%	N=121	35%	N=221	40%	N=252	6%	N=41	100%	N=635
Used Sammamish's public library or its services	12%	N=77	24%	N=153	35%	N=225	28%	N=179	100%	N=633
Participated in religious or spiritual activities in Sammamish	9%	N=56	14%	N=91	15%	N=93	62%	N=393	100%	N=634
Attended a City-sponsored event	1%	N=6	5%	N=32	50%	N=318	44%	N=276	100%	N=632
Used bus or other public transportation instead of driving	8%	N=48	3%	N=22	15%	N=92	75%	N=474	100%	N=636
Carpooled with other adults or children instead of driving alone	22%	N=138	15%	N=92	20%	N=129	43%	N=276	100%	N=636
Walked or biked instead of driving	10%	N=61	13%	N=84	28%	N=180	49%	N=310	100%	N=635
Volunteered your time to some group/activity in Sammamish	7%	N=44	9%	N=56	20%	N=127	64%	N=407	100%	N=634
Participated in a club	6%	N=37	7%	N=44	9%	N=57	78%	N=493	100%	N=632
Talked to or visited with your immediate neighbors	35%	N=221	34%	N=214	27%	N=169	4%	N=28	100%	N=632
Done a favor for a neighbor	17%	N=109	24%	N=154	44%	N=280	14%	N=92	100%	N=635

Table 9: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	0%	N=3	1%	N=8	20%	N=128	78%	N=485	100%	N=624
Watched (online or on television) a local public meeting	1%	N=5	2%	N=16	14%	N=86	83%	N=529	100%	N=635

Table 10: Question 10

Please rate the quality of each of the following services in Sammamish:	Excellent		Good		Fair		Poor		Total	
Police/Sheriff services	38%	N=183	50%	N=244	10%	N=49	1%	N=7	100%	N=483
Fire services	50%	N=210	46%	N=193	4%	N=18	0%	N=1	100%	N=422
Ambulance or emergency medical services	51%	N=187	42%	N=153	7%	N=26	0%	N=1	100%	N=367
Crime prevention	29%	N=123	48%	N=206	19%	N=81	4%	N=16	100%	N=426
Fire prevention and education	32%	N=111	50%	N=175	16%	N=56	2%	N=8	100%	N=350
Traffic enforcement	21%	N=109	46%	N=236	26%	N=133	8%	N=40	100%	N=518

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Please rate the quality of each of the following services in Sammamish:	Excellent		Good		Fair		Poor		Total	
Street repair	16%	N=95	46%	N=273	26%	N=155	12%	N=69	100%	N=591
Street cleaning	26%	N=154	50%	N=297	17%	N=102	6%	N=37	100%	N=590
Street lighting	15%	N=92	46%	N=278	27%	N=163	13%	N=77	100%	N=610
Snow removal	20%	N=79	50%	N=200	24%	N=96	6%	N=25	100%	N=399
Sidewalk maintenance	19%	N=105	54%	N=294	21%	N=113	6%	N=31	100%	N=543
Traffic signal timing	15%	N=87	39%	N=231	31%	N=187	16%	N=93	100%	N=598
Bus or transit services	5%	N=20	21%	N=79	31%	N=119	43%	N=163	100%	N=380
Garbage collection	33%	N=203	48%	N=292	15%	N=94	3%	N=20	100%	N=610
Recycling	35%	N=210	48%	N=293	14%	N=83	3%	N=19	100%	N=606
Yard waste pick-up	36%	N=183	49%	N=251	13%	N=64	3%	N=16	100%	N=515
Storm drainage	22%	N=121	52%	N=294	21%	N=118	6%	N=31	100%	N=564
Drinking water	44%	N=263	44%	N=263	10%	N=62	2%	N=13	100%	N=601
Sewer services	38%	N=193	51%	N=264	10%	N=51	1%	N=7	100%	N=515
Power (electric and/or gas) utility	31%	N=188	52%	N=318	15%	N=89	3%	N=17	100%	N=612
Utility billing	25%	N=148	50%	N=300	22%	N=133	3%	N=19	100%	N=600
City parks	48%	N=289	43%	N=260	7%	N=41	2%	N=10	100%	N=600
Recreation programs or classes	31%	N=116	47%	N=180	17%	N=65	5%	N=18	100%	N=379
Recreation centers or facilities	30%	N=130	50%	N=219	15%	N=65	5%	N=24	100%	N=437
Land use, planning and zoning	5%	N=24	23%	N=116	31%	N=156	42%	N=214	100%	N=511
Code enforcement (weeds, abandoned buildings, etc.)	17%	N=61	43%	N=155	28%	N=103	12%	N=45	100%	N=364
Animal control	19%	N=65	51%	N=175	24%	N=81	6%	N=21	100%	N=342
Economic development	12%	N=53	38%	N=170	37%	N=165	13%	N=57	100%	N=446
Health services	16%	N=71	50%	N=225	29%	N=131	5%	N=24	100%	N=450
Public library services	49%	N=256	45%	N=235	6%	N=31	1%	N=4	100%	N=526
Public information services	23%	N=96	53%	N=221	22%	N=93	2%	N=9	100%	N=420
Cable television	14%	N=74	40%	N=206	26%	N=132	20%	N=101	100%	N=514
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	17%	N=57	52%	N=179	23%	N=80	8%	N=27	100%	N=343
Preservation of natural areas such as open space, farmlands and greenbelts	15%	N=84	32%	N=181	22%	N=125	31%	N=179	100%	N=569
Sammamish open space	15%	N=80	33%	N=183	33%	N=182	19%	N=103	100%	N=548
City-sponsored special events	19%	N=85	53%	N=237	23%	N=103	6%	N=26	100%	N=450
Overall customer service by Sammamish employees (police, receptionists, planners, etc.)	27%	N=128	54%	N=251	16%	N=76	3%	N=12	100%	N=467

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
The City of Sammamish	25%	N=143	55%	N=315	17%	N=97	3%	N=14	100%	N=570
The Federal Government	3%	N=15	36%	N=190	48%	N=252	13%	N=68	100%	N=526

Table 12: Question 12

Please rate the following categories of Sammamish government performance:	Excellent		Good		Fair		Poor		Total	
The value of services for the taxes paid to Sammamish	12%	N=64	48%	N=266	30%	N=165	11%	N=58	100%	N=553
The overall direction that Sammamish is taking	10%	N=55	36%	N=208	33%	N=190	22%	N=124	100%	N=577

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Please rate the following categories of Sammamish government performance:	Excellent		Good		Fair		Poor		Total	
The job Sammamish government does at welcoming citizen involvement	15%	N=72	49%	N=226	24%	N=111	12%	N=55	100%	N=463
Overall confidence in Sammamish government	12%	N=68	46%	N=264	30%	N=170	12%	N=68	100%	N=570
Generally acting in the best interest of the community	11%	N=63	44%	N=250	28%	N=162	17%	N=96	100%	N=571
Being honest	17%	N=85	47%	N=231	25%	N=124	10%	N=48	100%	N=489
Treating all residents fairly	20%	N=96	53%	N=253	16%	N=77	10%	N=47	100%	N=474

Table 13: Question 13

Please rate how important, if at all, you think it is for the Sammamish community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Sammamish	53%	N=334	32%	N=203	14%	N=85	1%	N=8	100%	N=630
Overall ease of getting to the places you usually have to visit	44%	N=279	44%	N=279	10%	N=64	1%	N=6	100%	N=628
Quality of overall natural environment in Sammamish	48%	N=303	40%	N=249	11%	N=70	1%	N=6	100%	N=629
Overall "built environment" of Sammamish (including overall design, buildings, parks and transportation systems)	38%	N=239	45%	N=284	15%	N=93	2%	N=14	100%	N=629
Health and wellness opportunities in Sammamish	14%	N=87	40%	N=249	39%	N=244	8%	N=49	100%	N=630
Overall opportunities for education and enrichment	26%	N=166	37%	N=232	29%	N=184	7%	N=45	100%	N=627
Overall economic health of Sammamish	32%	N=202	43%	N=270	21%	N=135	3%	N=21	100%	N=629
Sense of community	25%	N=159	48%	N=302	22%	N=141	4%	N=27	100%	N=629

Table 14: Question 14

The City is building new roads and improving existing ones. Please indicate the extent to which you support or oppose the raising of taxes if it allowed the City to complete these roads and improvements sooner.	Percent	Number
Strongly support	23%	N=137
Somewhat support	41%	N=247
Somewhat oppose	19%	N=119
Strongly oppose	17%	N=105
Total	100%	N=608

Table 15: Question 15

Please indicate to what extent you would support or oppose the City's use of tax revenue to buy land, preserve trees and protect open space:	Percent	Number
Strongly support	54%	N=335
Somewhat support	32%	N=199
Somewhat oppose	7%	N=44
Strongly oppose	7%	N=46
Total	100%	N=624

Table 16: Question 16

Please rate to what extent you would support or oppose the following:	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Total	
More park-n-rides for access to public transportation	36%	N=215	41%	N=244	17%	N=102	7%	N=41	100%	N=602
A town bus circulating around and within the community	36%	N=211	41%	N=243	13%	N=80	10%	N=60	100%	N=594
Express bus service to commuter hubs in Bellevue and Seattle	58%	N=351	33%	N=202	5%	N=33	3%	N=21	100%	N=607

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Table 17: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	1%	N=3	0%	N=2	2%	N=14	16%	N=97	81%	N=507	100%	N=623
Purchase goods or services from a business located in Sammamish	0%	N=3	7%	N=43	32%	N=202	43%	N=266	17%	N=109	100%	N=622
Eat at least 5 portions of fruits and vegetables a day	1%	N=8	11%	N=71	34%	N=212	35%	N=215	18%	N=115	100%	N=621
Participate in moderate or vigorous physical activity	1%	N=8	12%	N=74	30%	N=185	35%	N=216	22%	N=137	100%	N=620
Read or watch local news (via television, paper, computer, etc.)	4%	N=27	10%	N=62	22%	N=135	26%	N=159	38%	N=239	100%	N=622
Vote in local elections	10%	N=61	4%	N=26	6%	N=34	18%	N=111	63%	N=388	100%	N=620

Table 18: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	30%	N=185
Very good	45%	N=281
Good	21%	N=130
Fair	4%	N=24
Poor	0%	N=2
Total	100%	N=622

Table 19: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	8%	N=48
Somewhat positive	29%	N=179
Neutral	50%	N=305
Somewhat negative	12%	N=72
Very negative	2%	N=11
Total	100%	N=615

Table 20: Question D4

What is your employment status?	Percent	Number
Working full time for pay	70%	N=433
Working part time for pay	10%	N=61
Unemployed, looking for paid work	3%	N=17
Unemployed, not looking for paid work	7%	N=44
Fully retired	10%	N=65
Total	100%	N=620

Table 21: Question D5

Do you work inside the boundaries of Sammamish?	Percent	Number
Yes, outside the home	14%	N=84
Yes, from home	10%	N=62
No	76%	N=463
Total	100%	N=609

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Table 22: Question D6

How many years have you lived in Sammamish?	Percent	Number
Less than 2 years	13%	N=83
2 to 5 years	22%	N=135
6 to 10 years	17%	N=109
11 to 20 years	28%	N=175
More than 20 years	20%	N=122
Total	100%	N=624

Table 23: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	87%	N=539
Building with two or more homes (duplex, townhome, apartment or condominium)	13%	N=84
Mobile home	0%	N=0
Other	0%	N=0
Total	100%	N=623

Table 24: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	12%	N=73
Owned	88%	N=547
Total	100%	N=619

Table 25: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	1%	N=7
\$300 to \$599 per month	3%	N=19
\$600 to \$999 per month	5%	N=31
\$1,000 to \$1,499 per month	10%	N=62
\$1,500 to \$2,499 per month	30%	N=181
\$2,500 or more per month	51%	N=308
Total	100%	N=607

Table 26: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	44%	N=272
Yes	56%	N=350
Total	100%	N=622

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Table 27: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	83%	N=519
Yes	17%	N=104
Total	100%	N=623

Table 28: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	2%	N=11
\$25,000 to \$49,999	4%	N=24
\$50,000 to \$99,999	17%	N=100
\$100,000 to \$149,999	21%	N=123
\$150,000 or more	56%	N=333
Total	100%	N=590

Table 29: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	97%	N=595
Yes, I consider myself to be Spanish, Hispanic or Latino	3%	N=20
Total	100%	N=616

Table 30: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=3
Asian, Asian Indian or Pacific Islander	20%	N=124
Black or African American	1%	N=4
White	79%	N=487
Other	3%	N=16

Total may exceed 100% as respondents could select more than one option.

Table 31: Question D15

In which category is your age?	Percent	Number
18 to 24 years	0%	N=2
25 to 34 years	19%	N=114
35 to 44 years	22%	N=136
45 to 54 years	34%	N=208
55 to 64 years	13%	N=83
65 to 74 years	9%	N=53
75 years or older	3%	N=20
Total	100%	N=616

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Table 32: Question D16

What is your sex?	Percent	Number
Female	51%	N=311
Male	49%	N=296
Total	100%	N=607

Table 33: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	64%	N=399
Land line	13%	N=82
Both	22%	N=139
Total	100%	N=619

Responses including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 34: Question 1

Please rate each of the following aspects of quality of life in Sammamish:	Excellent		Good		Fair		Poor		Don't know		Total	
Sammamish as a place to live	50%	N=321	43%	N=273	7%	N=43	0%	N=2	0%	N=0	100%	N=638
Your neighborhood as a place to live	56%	N=358	40%	N=253	4%	N=23	1%	N=5	0%	N=0	100%	N=639
Sammamish as a place to raise children	54%	N=343	35%	N=221	5%	N=35	0%	N=3	6%	N=38	100%	N=639
Sammamish as a place to work	9%	N=60	12%	N=78	23%	N=149	17%	N=107	38%	N=241	100%	N=634
Sammamish as a place to visit	14%	N=91	26%	N=168	33%	N=210	17%	N=106	9%	N=59	100%	N=635
Sammamish as a place to retire	12%	N=77	24%	N=153	26%	N=163	17%	N=104	21%	N=132	100%	N=630
The overall quality of life in Sammamish	36%	N=226	54%	N=341	10%	N=62	1%	N=5	0%	N=0	100%	N=634

Table 35: Question 2

Please rate each of the following characteristics as they relate to Sammamish as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Overall feeling of safety in Sammamish	54%	N=343	41%	N=261	5%	N=30	1%	N=6	0%	N=0	100%	N=640
Overall ease of getting to the places you usually have to visit	15%	N=95	38%	N=244	32%	N=207	15%	N=93	0%	N=0	100%	N=638
Quality of overall natural environment in Sammamish	37%	N=234	45%	N=286	15%	N=94	4%	N=26	0%	N=0	100%	N=639
Overall "built environment" of Sammamish (including overall design, buildings, parks and transportation systems)	13%	N=86	39%	N=248	34%	N=215	13%	N=82	1%	N=8	100%	N=639
Health and wellness opportunities in Sammamish	24%	N=151	42%	N=266	23%	N=150	6%	N=35	6%	N=37	100%	N=639
Overall opportunities for education and enrichment	24%	N=150	41%	N=263	21%	N=131	4%	N=26	11%	N=68	100%	N=639
Overall economic health of Sammamish	35%	N=225	45%	N=289	12%	N=76	1%	N=8	6%	N=41	100%	N=640
Sense of community	22%	N=141	42%	N=266	27%	N=170	9%	N=58	0%	N=2	100%	N=637
Overall image or reputation of Sammamish	42%	N=271	48%	N=304	8%	N=54	1%	N=9	0%	N=0	100%	N=638

Table 36: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
Recommend living in Sammamish to someone who asks	52%	N=330	36%	N=229	8%	N=49	5%	N=29	0%	N=2	100%	N=639
Remain in Sammamish for the next five years	56%	N=355	26%	N=168	9%	N=56	8%	N=51	1%	N=9	100%	N=639

Table 37: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
In your neighborhood during the day	78%	N=495	18%	N=117	2%	N=12	1%	N=9	0%	N=0	0%	N=2	100%	N=635
In Sammamish's commercial areas during the day	74%	N=471	21%	N=134	2%	N=14	0%	N=2	0%	N=0	2%	N=12	100%	N=634

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Table 38: Question 5

Please rate each of the following characteristics as they relate to Sammamish as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	4%	N=27	30%	N=189	36%	N=229	30%	N=192	0%	N=0	100%	N=637
Ease of public parking	18%	N=114	52%	N=330	21%	N=135	7%	N=45	2%	N=12	100%	N=636
Ease of travel by car in Sammamish	13%	N=83	41%	N=261	29%	N=183	17%	N=105	0%	N=0	100%	N=631
Ease of travel by public transportation in Sammamish	1%	N=8	6%	N=39	19%	N=121	41%	N=260	33%	N=207	100%	N=635
Ease of travel by bicycle in Sammamish	6%	N=41	24%	N=154	24%	N=154	16%	N=99	30%	N=190	100%	N=638
Ease of walking in Sammamish	18%	N=117	35%	N=224	27%	N=172	14%	N=92	5%	N=29	100%	N=634
Availability of paths and walking trails	27%	N=172	41%	N=257	22%	N=141	6%	N=40	3%	N=21	100%	N=631
Air quality	60%	N=383	35%	N=225	3%	N=20	1%	N=3	1%	N=9	100%	N=639
Cleanliness of Sammamish	55%	N=350	40%	N=257	4%	N=28	0%	N=1	0%	N=1	100%	N=637
Overall appearance of Sammamish	47%	N=300	44%	N=278	8%	N=50	2%	N=10	0%	N=1	100%	N=638
Public places where people want to spend time	25%	N=159	44%	N=281	21%	N=135	6%	N=41	3%	N=20	100%	N=636
Variety of housing options	9%	N=58	36%	N=227	34%	N=214	15%	N=97	6%	N=41	100%	N=637
Availability of affordable quality housing	5%	N=31	15%	N=96	31%	N=200	37%	N=236	11%	N=73	100%	N=636
Fitness opportunities (including exercise classes and paths or trails, etc.)	28%	N=179	46%	N=292	21%	N=133	3%	N=18	2%	N=15	100%	N=637
Recreational opportunities	25%	N=160	43%	N=278	24%	N=154	5%	N=33	2%	N=14	100%	N=638
Availability of affordable quality food	17%	N=112	48%	N=306	23%	N=145	10%	N=67	1%	N=9	100%	N=639
Availability of affordable quality health care	13%	N=83	44%	N=280	27%	N=172	5%	N=33	11%	N=71	100%	N=638
Availability of preventive health services	14%	N=87	42%	N=266	23%	N=149	6%	N=36	16%	N=101	100%	N=639
Availability of affordable quality mental health care	4%	N=28	14%	N=88	16%	N=99	8%	N=49	59%	N=374	100%	N=638

Table 39: Question 6

Please rate each of the following characteristics as they relate to Sammamish as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	7%	N=47	23%	N=148	16%	N=103	6%	N=37	47%	N=298	100%	N=633
K-12 education	41%	N=261	35%	N=221	5%	N=35	1%	N=5	18%	N=113	100%	N=635
Adult educational opportunities	2%	N=14	12%	N=73	18%	N=115	18%	N=112	50%	N=317	100%	N=630
Opportunities to attend cultural/arts/music activities	11%	N=72	34%	N=218	30%	N=191	12%	N=75	12%	N=79	100%	N=635
Opportunities to participate in religious or spiritual events and activities	18%	N=112	41%	N=262	13%	N=80	2%	N=11	27%	N=171	100%	N=637
Employment opportunities	1%	N=8	14%	N=88	24%	N=153	24%	N=150	37%	N=237	100%	N=634
Shopping opportunities	6%	N=41	29%	N=180	42%	N=263	23%	N=143	1%	N=4	100%	N=631
Cost of living in Sammamish	2%	N=12	20%	N=125	49%	N=309	29%	N=182	1%	N=5	100%	N=633
Overall quality of business and service establishments in Sammamish	8%	N=48	47%	N=297	34%	N=217	9%	N=56	3%	N=16	100%	N=635
Vibrant downtown/commercial area	4%	N=23	18%	N=113	41%	N=257	35%	N=223	3%	N=18	100%	N=633
Overall quality of new development in Sammamish	4%	N=23	32%	N=206	33%	N=212	23%	N=147	7%	N=46	100%	N=634
Opportunities to participate in social events and activities	9%	N=56	37%	N=235	33%	N=211	9%	N=59	12%	N=75	100%	N=635
Opportunities to volunteer	12%	N=78	36%	N=230	24%	N=153	3%	N=20	24%	N=155	100%	N=636
Opportunities to participate in community matters	13%	N=85	41%	N=259	25%	N=157	4%	N=25	17%	N=107	100%	N=632
Openness and acceptance of the community toward people of diverse backgrounds	26%	N=166	44%	N=276	16%	N=101	5%	N=30	10%	N=60	100%	N=633
Neighborliness of residents in Sammamish	20%	N=129	44%	N=278	24%	N=154	10%	N=61	2%	N=14	100%	N=636

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Table 40: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	16%	N=101	84%	N=535	100%	N=636
Made efforts to make your home more energy efficient	21%	N=131	79%	N=504	100%	N=635
Observed a code violation or other hazard in Sammamish (weeds, abandoned buildings, etc.)	76%	N=480	24%	N=153	100%	N=633
Household member was a victim of a crime in Sammamish	92%	N=586	8%	N=49	100%	N=635
Reported a crime to the police in Sammamish	87%	N=554	13%	N=81	100%	N=635
Stocked supplies in preparation for an emergency	47%	N=299	53%	N=336	100%	N=635
Campaigned or advocated for an issue, cause or candidate	80%	N=510	20%	N=125	100%	N=635
Contacted the City of Sammamish (in-person, phone, email or web) for help or information	60%	N=383	40%	N=253	100%	N=635
Contacted Sammamish elected officials (in-person, phone, email or web) to express your opinion	85%	N=540	15%	N=97	100%	N=637

Table 41: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Sammamish?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used Sammamish recreation centers or their services	12%	N=77	16%	N=100	32%	N=201	40%	N=255	100%	N=634
Visited a neighborhood park or City park	19%	N=121	35%	N=221	40%	N=252	6%	N=41	100%	N=635
Used Sammamish's public library or its services	12%	N=77	24%	N=153	35%	N=225	28%	N=179	100%	N=633
Participated in religious or spiritual activities in Sammamish	9%	N=56	14%	N=91	15%	N=93	62%	N=393	100%	N=634
Attended a City-sponsored event	1%	N=6	5%	N=32	50%	N=318	44%	N=276	100%	N=632
Used bus or other public transportation instead of driving	8%	N=48	3%	N=22	15%	N=92	75%	N=474	100%	N=636
Carpooled with other adults or children instead of driving alone	22%	N=138	15%	N=92	20%	N=129	43%	N=276	100%	N=636
Walked or biked instead of driving	10%	N=61	13%	N=84	28%	N=180	49%	N=310	100%	N=635
Volunteered your time to some group/activity in Sammamish	7%	N=44	9%	N=56	20%	N=127	64%	N=407	100%	N=634
Participated in a club	6%	N=37	7%	N=44	9%	N=57	78%	N=493	100%	N=632
Talked to or visited with your immediate neighbors	35%	N=221	34%	N=214	27%	N=169	4%	N=28	100%	N=632
Done a favor for a neighbor	17%	N=109	24%	N=154	44%	N=280	14%	N=92	100%	N=635

Table 42: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Attended a local public meeting	0%	N=3	1%	N=8	20%	N=128	78%	N=485	100%	N=624
Watched (online or on television) a local public meeting	1%	N=5	2%	N=16	14%	N=86	83%	N=529	100%	N=635

Table 43: Question 10

Please rate the quality of each of the following services in Sammamish:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Police/Sheriff services	29%	N=183	39%	N=244	8%	N=49	1%	N=7	23%	N=143	100%	N=626
Fire services	33%	N=210	31%	N=193	3%	N=18	0%	N=1	33%	N=204	100%	N=626
Ambulance or emergency medical services	30%	N=187	25%	N=153	4%	N=26	0%	N=1	41%	N=257	100%	N=624
Crime prevention	20%	N=123	33%	N=206	13%	N=81	3%	N=16	32%	N=196	100%	N=623
Fire prevention and education	18%	N=111	28%	N=175	9%	N=56	1%	N=8	43%	N=266	100%	N=617
Traffic enforcement	18%	N=109	38%	N=236	22%	N=133	6%	N=40	16%	N=101	100%	N=619

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Please rate the quality of each of the following services in Sammamish:	Excellent		Good		Fair		Poor		Don't know		Total	
Street repair	15%	N=95	44%	N=273	25%	N=155	11%	N=69	6%	N=35	100%	N=626
Street cleaning	25%	N=154	48%	N=297	16%	N=102	6%	N=37	5%	N=33	100%	N=624
Street lighting	15%	N=92	45%	N=278	26%	N=163	12%	N=77	2%	N=13	100%	N=623
Snow removal	13%	N=79	32%	N=200	15%	N=96	4%	N=25	35%	N=219	100%	N=618
Sidewalk maintenance	17%	N=105	48%	N=294	18%	N=113	5%	N=31	12%	N=75	100%	N=618
Traffic signal timing	14%	N=87	37%	N=231	30%	N=187	15%	N=93	4%	N=22	100%	N=620
Bus or transit services	3%	N=20	13%	N=79	19%	N=119	26%	N=163	39%	N=241	100%	N=622
Garbage collection	32%	N=203	47%	N=292	15%	N=94	3%	N=20	3%	N=17	100%	N=626
Recycling	34%	N=210	47%	N=293	13%	N=83	3%	N=19	3%	N=16	100%	N=622
Yard waste pick-up	30%	N=183	40%	N=251	10%	N=64	3%	N=16	17%	N=106	100%	N=621
Storm drainage	20%	N=121	48%	N=294	19%	N=118	5%	N=31	9%	N=53	100%	N=617
Drinking water	42%	N=263	42%	N=263	10%	N=62	2%	N=13	4%	N=23	100%	N=623
Sewer services	31%	N=193	43%	N=264	8%	N=51	1%	N=7	16%	N=100	100%	N=615
Power (electric and/or gas) utility	30%	N=188	51%	N=318	14%	N=89	3%	N=17	2%	N=15	100%	N=626
Utility billing	24%	N=148	48%	N=300	21%	N=133	3%	N=19	4%	N=24	100%	N=623
City parks	46%	N=289	42%	N=260	7%	N=41	2%	N=10	4%	N=25	100%	N=625
Recreation programs or classes	19%	N=116	29%	N=180	11%	N=65	3%	N=18	39%	N=239	100%	N=617
Recreation centers or facilities	21%	N=130	36%	N=219	11%	N=65	4%	N=24	29%	N=175	100%	N=613
Land use, planning and zoning	4%	N=24	19%	N=116	25%	N=156	35%	N=214	17%	N=106	100%	N=617
Code enforcement (weeds, abandoned buildings, etc.)	10%	N=61	25%	N=155	17%	N=103	7%	N=45	40%	N=248	100%	N=612
Animal control	10%	N=65	28%	N=175	13%	N=81	3%	N=21	45%	N=276	100%	N=618
Economic development	9%	N=53	28%	N=170	27%	N=165	9%	N=57	27%	N=168	100%	N=613
Health services	12%	N=71	37%	N=225	21%	N=131	4%	N=24	27%	N=163	100%	N=613
Public library services	41%	N=256	38%	N=235	5%	N=31	1%	N=4	15%	N=96	100%	N=621
Public information services	16%	N=96	36%	N=221	15%	N=93	1%	N=9	32%	N=195	100%	N=615
Cable television	12%	N=74	33%	N=206	21%	N=132	16%	N=101	17%	N=104	100%	N=618
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	9%	N=57	29%	N=179	13%	N=80	4%	N=27	45%	N=275	100%	N=618
Preservation of natural areas such as open space, farmlands and greenbelts	14%	N=84	29%	N=181	20%	N=125	29%	N=179	7%	N=44	100%	N=614
Sammamish open space	13%	N=80	30%	N=183	30%	N=182	17%	N=103	11%	N=66	100%	N=614
City-sponsored special events	14%	N=85	39%	N=237	17%	N=103	4%	N=26	26%	N=158	100%	N=608
Overall customer service by Sammamish employees (police, receptionists, planners, etc.)	21%	N=128	41%	N=251	12%	N=76	2%	N=12	24%	N=146	100%	N=613

Table 44: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
The City of Sammamish	23%	N=143	51%	N=315	16%	N=97	2%	N=14	8%	N=50	100%	N=619
The Federal Government	2%	N=15	31%	N=190	41%	N=252	11%	N=68	15%	N=95	100%	N=621

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Table 45: Question 12

Please rate the following categories of Sammamish government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
The value of services for the taxes paid to Sammamish	10%	N=64	43%	N=266	27%	N=165	9%	N=58	11%	N=66	100%	N=619
The overall direction that Sammamish is taking	9%	N=55	34%	N=208	31%	N=190	20%	N=124	6%	N=38	100%	N=616
The job Sammamish government does at welcoming citizen involvement	12%	N=72	36%	N=226	18%	N=111	9%	N=55	25%	N=156	100%	N=619
Overall confidence in Sammamish government	11%	N=68	43%	N=264	27%	N=170	11%	N=68	8%	N=48	100%	N=618
Generally acting in the best interest of the community	10%	N=63	40%	N=250	26%	N=162	15%	N=96	8%	N=48	100%	N=619
Being honest	14%	N=85	37%	N=231	20%	N=124	8%	N=48	21%	N=131	100%	N=619
Treating all residents fairly	16%	N=96	41%	N=253	13%	N=77	8%	N=47	23%	N=143	100%	N=617

Table 46: Question 13

Please rate how important, if at all, you think it is for the Sammamish community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Sammamish	53%	N=334	32%	N=203	14%	N=85	1%	N=8	100%	N=630
Overall ease of getting to the places you usually have to visit	44%	N=279	44%	N=279	10%	N=64	1%	N=6	100%	N=628
Quality of overall natural environment in Sammamish	48%	N=303	40%	N=249	11%	N=70	1%	N=6	100%	N=629
Overall "built environment" of Sammamish (including overall design, buildings, parks and transportation systems)	38%	N=239	45%	N=284	15%	N=93	2%	N=14	100%	N=629
Health and wellness opportunities in Sammamish	14%	N=87	40%	N=249	39%	N=244	8%	N=49	100%	N=630
Overall opportunities for education and enrichment	26%	N=166	37%	N=232	29%	N=184	7%	N=45	100%	N=627
Overall economic health of Sammamish	32%	N=202	43%	N=270	21%	N=135	3%	N=21	100%	N=629
Sense of community	25%	N=159	48%	N=302	22%	N=141	4%	N=27	100%	N=629

Table 47: Question 14

The City is building new roads and improving existing ones. Please indicate the extent to which you support or oppose the raising of taxes if it allowed the City to complete these roads and improvements sooner.	Percent	Number
Strongly support	22%	N=137
Somewhat support	40%	N=247
Somewhat oppose	19%	N=119
Strongly oppose	17%	N=105
Don't know	3%	N=17
Total	100%	N=625

Table 48: Question 15

Please indicate to what extent you would support or oppose the City's use of tax revenue to buy land, preserve trees and protect open space:	Percent	Number
Strongly support	53%	N=335
Somewhat support	32%	N=199
Somewhat oppose	7%	N=44
Strongly oppose	7%	N=46
Don't know	1%	N=7
Total	100%	N=631

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Table 49: Question 16

Please rate to what extent you would support or oppose the following:	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know		Total	
More park-n-rides for access to public transportation	34%	N=215	39%	N=244	16%	N=102	6%	N=41	5%	N=29	100%	N=631
A town bus circulating around and within the community	33%	N=211	39%	N=243	13%	N=80	9%	N=60	6%	N=37	100%	N=631
Express bus service to commuter hubs in Bellevue and Seattle	56%	N=351	32%	N=202	5%	N=33	3%	N=21	4%	N=24	100%	N=631

Table 50: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	1%	N=3	0%	N=2	2%	N=14	16%	N=97	81%	N=507	100%	N=623
Purchase goods or services from a business located in Sammamish	0%	N=3	7%	N=43	32%	N=202	43%	N=266	17%	N=109	100%	N=622
Eat at least 5 portions of fruits and vegetables a day	1%	N=8	11%	N=71	34%	N=212	35%	N=215	18%	N=115	100%	N=621
Participate in moderate or vigorous physical activity	1%	N=8	12%	N=74	30%	N=185	35%	N=216	22%	N=137	100%	N=620
Read or watch local news (via television, paper, computer, etc.)	4%	N=27	10%	N=62	22%	N=135	26%	N=159	38%	N=239	100%	N=622
Vote in local elections	10%	N=61	4%	N=26	6%	N=34	18%	N=111	63%	N=388	100%	N=620

Table 51: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	30%	N=185
Very good	45%	N=281
Good	21%	N=130
Fair	4%	N=24
Poor	0%	N=2
Total	100%	N=622

Table 52: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	8%	N=48
Somewhat positive	29%	N=179
Neutral	50%	N=305
Somewhat negative	12%	N=72
Very negative	2%	N=11
Total	100%	N=615

Table 53: Question D4

What is your employment status?	Percent	Number
Working full time for pay	70%	N=433
Working part time for pay	10%	N=61
Unemployed, looking for paid work	3%	N=17
Unemployed, not looking for paid work	7%	N=44
Fully retired	10%	N=65
Total	100%	N=620

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Table 54: Question D5

Do you work inside the boundaries of Sammamish?	Percent	Number
Yes, outside the home	14%	N=84
Yes, from home	10%	N=62
No	76%	N=463
Total	100%	N=609

Table 55: Question D6

How many years have you lived in Sammamish?	Percent	Number
Less than 2 years	13%	N=83
2 to 5 years	22%	N=135
6 to 10 years	17%	N=109
11 to 20 years	28%	N=175
More than 20 years	20%	N=122
Total	100%	N=624

Table 56: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	87%	N=539
Building with two or more homes (duplex, townhome, apartment or condominium)	13%	N=84
Mobile home	0%	N=0
Other	0%	N=0
Total	100%	N=623

Table 57: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	12%	N=73
Owned	88%	N=547
Total	100%	N=619

Table 58: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	1%	N=7
\$300 to \$599 per month	3%	N=19
\$600 to \$999 per month	5%	N=31
\$1,000 to \$1,499 per month	10%	N=62
\$1,500 to \$2,499 per month	30%	N=181
\$2,500 or more per month	51%	N=308
Total	100%	N=607

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Table 59: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	44%	N=272
Yes	56%	N=350
Total	100%	N=622

Table 60: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	83%	N=519
Yes	17%	N=104
Total	100%	N=623

Table 61: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	2%	N=11
\$25,000 to \$49,999	4%	N=24
\$50,000 to \$99,999	17%	N=100
\$100,000 to \$149,999	21%	N=123
\$150,000 or more	56%	N=333
Total	100%	N=590

Table 62: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	97%	N=595
Yes, I consider myself to be Spanish, Hispanic or Latino	3%	N=20
Total	100%	N=616

Table 63: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=3
Asian, Asian Indian or Pacific Islander	20%	N=124
Black or African American	1%	N=4
White	79%	N=487
Other	3%	N=16

Total may exceed 100% as respondents could select more than one option.

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Table 64: Question D15

In which category is your age?	Percent	Number
18 to 24 years	0%	N=2
25 to 34 years	19%	N=114
35 to 44 years	22%	N=136
45 to 54 years	34%	N=208
55 to 64 years	13%	N=83
65 to 74 years	9%	N=53
75 years or older	3%	N=20
Total	100%	N=616

Table 65: Question D16

What is your sex?	Percent	Number
Female	51%	N=311
Male	49%	N=296
Total	100%	N=607

Table 66: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	64%	N=399
Land line	13%	N=82
Both	22%	N=139
Total	100%	N=619

Appendix B: Benchmark Comparisons

Comparison Data

NRC’s database of comparative resident opinion comprises resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on The National Citizen Survey™. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. The City of Sammamish chose to have comparisons made to the entire database and a subset of similar jurisdictions from the database (a list of Washington communities selected by City staff for having characteristics similar to Sammamish).

Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Sammamish’s “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “essential” and “very important,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month. The second column is the rank assigned to Sammamish’s rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Sammamish’s rating to the benchmark.

In that final column, Sammamish’s results are noted as being “higher” than the benchmark, “lower” than the benchmark or “similar” to the benchmark, meaning that the average rating given by Sammamish residents is statistically similar to or different (greater or lesser) than the benchmark. More extreme differences are noted as “much higher” or “much lower.”

Benchmark Database Characteristics	
Region	Percent
New England	3%
Middle Atlantic	5%
East North Central	15%
West North Central	13%
South Atlantic	22%
East South Central	3%
West South Central	7%
Mountain	16%
Pacific	16%
Population	Percent
Less than 10,000	10%
10,000 to 24,999	22%
25,000 to 49,999	23%
50,000 to 99,999	22%
100,000 or more	23%

National Benchmark Comparisons

Table 67: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Sammamish	89%	143	442	Similar
Overall image or reputation of Sammamish	90%	48	331	Higher
Sammamish as a place to live	93%	114	378	Similar
Your neighborhood as a place to live	96%	19	298	Higher
Sammamish as a place to raise children	94%	60	365	Higher
Sammamish as a place to retire	46%	293	339	Lower
Overall appearance of Sammamish	91%	32	340	Higher

Table 68: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark	
Safety	Overall feeling of safety in Sammamish	94%	45	288	Higher	
	In your neighborhood during the day	97%	89	339	Similar	
	In Sammamish's commercial areas during the day	97%	52	292	Similar	
Mobility	Overall ease of getting to the places you usually have to visit	53%	189	203	Lower	
	Availability of paths and walking trails	70%	104	296	Similar	
	Ease of walking in Sammamish	56%	180	277	Similar	
	Ease of travel by bicycle in Sammamish	43%	194	282	Similar	
	Ease of travel by public transportation in Sammamish	11%	167	172	Much lower	
	Ease of travel by car in Sammamish	54%	226	287	Similar	
	Ease of public parking	71%	35	166	Similar	
	Traffic flow on major streets	34%	283	336	Lower	
	Natural Environment	Quality of overall natural environment in Sammamish	81%	91	262	Similar
Cleanliness of Sammamish		96%	13	264	Higher	
Air quality		96%	5	239	Higher	
Built Environment	Overall "built environment" of Sammamish (including overall design, buildings, parks and transportation systems)	53%	134	193	Similar	
	Overall quality of new development in Sammamish	39%	241	269	Lower	
	Availability of affordable quality housing	23%	252	290	Lower	
	Variety of housing options	48%	184	263	Similar	
	Public places where people want to spend time	71%	74	186	Similar	
Economy	Overall economic health of Sammamish	86%	23	198	Higher	
	Vibrant downtown/commercial area	22%	157	181	Lower	
	Overall quality of business and service establishments in Sammamish	56%	183	259	Similar	
	Cost of living in Sammamish	22%	172	195	Lower	
	Shopping opportunities	35%	221	279	Lower	
	Employment opportunities	24%	241	298	Lower	
	Sammamish as a place to visit	45%	165	208	Lower	
	Sammamish as a place to work	35%	297	339	Lower	
	Recreation and Wellness	Health and wellness opportunities in Sammamish	69%	98	195	Similar
		Availability of affordable quality mental health care	44%	91	169	Similar
		Availability of preventive health services	66%	106	224	Similar
Availability of affordable quality health care		64%	112	247	Similar	
Availability of affordable quality food		66%	141	224	Similar	
	Recreational opportunities	70%	119	291	Similar	

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Fitness opportunities (including exercise classes and paths or trails, etc.)	76%	60	185	Similar
	Overall opportunities for education and enrichment	72%	80	195	Similar
Education and Enrichment	Opportunities to participate in religious or spiritual events and activities	80%	101	189	Similar
	Opportunities to attend cultural/arts/music activities	52%	163	278	Similar
	Adult educational opportunities	28%	168	174	Much lower
	K-12 education	92%	30	250	Higher
	Availability of affordable quality child care/preschool	58%	90	240	Similar
		Opportunities to participate in social events and activities	52%	171	245
Community Engagement	Neighborhoodliness of Sammamish	65%	76	188	Similar
	Openness and acceptance of the community toward people of diverse backgrounds	77%	19	275	Higher
	Opportunities to participate in community matters	65%	115	260	Similar
	Opportunities to volunteer	64%	172	251	Similar

Table 69: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the City of Sammamish	80%	144	420	Similar
Overall customer service by Sammamish employees (police, receptionists, planners, etc.)	81%	128	354	Similar
Value of services for the taxes paid to Sammamish	60%	145	385	Similar
Overall direction that Sammamish is taking	46%	241	301	Similar
Job Sammamish government does at welcoming citizen involvement	64%	68	301	Similar
Overall confidence in Sammamish government	58%	84	195	Similar
Generally acting in the best interest of the community	55%	115	194	Similar
Being honest	65%	64	187	Similar
Treating all residents fairly	74%	29	192	Higher
Services provided by the Federal Government	39%	89	236	Similar

Table 70: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Police/Sheriff services	88%	119	438	Similar
	Fire services	96%	115	361	Similar
	Ambulance or emergency medical services	93%	95	333	Similar
	Crime prevention	77%	104	339	Similar
	Fire prevention and education	82%	112	269	Similar
	Animal control	70%	117	327	Similar
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	69%	124	269	Similar
	Traffic enforcement	67%	145	353	Similar
	Street repair	62%	110	401	Similar
	Street cleaning	76%	61	307	Similar
Mobility	Street lighting	61%	152	301	Similar
	Snow removal	70%	109	287	Similar
	Sidewalk maintenance	74%	36	312	Higher
	Traffic signal timing	53%	96	245	Similar
Natural	Bus or transit services	26%	192	206	Lower
	Garbage collection	81%	214	342	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark	
Environment	Recycling	83%	145	346	Similar	
	Yard waste pick-up	84%	65	255	Similar	
	Drinking water	88%	28	321	Higher	
	Preservation of natural areas such as open space, farmlands and greenbelts	47%	228	244	Lower	
	Sammamish open space	48%	140	179	Similar	
	Storm drainage	74%	90	343	Similar	
	Sewer services	89%	18	315	Similar	
	Power (electric and/or gas) utility	83%	38	157	Similar	
	Utility billing	75%	41	173	Similar	
	Land use, planning and zoning	27%	284	291	Lower	
	Code enforcement (weeds, abandoned buildings, etc.)	59%	114	360	Similar	
	Built Environment	Cable television	55%	92	185	Similar
	Economy	Economic development	50%	145	272	Similar
Recreation and Wellness	City parks	92%	44	320	Higher	
	Recreation programs or classes	78%	109	326	Similar	
	Recreation centers or facilities	80%	83	273	Similar	
	Health services	66%	110	195	Similar	
Education and Enrichment	City-sponsored special events	71%	92	213	Similar	
	Public library services	93%	51	332	Similar	
Community Engagement	Public information services	76%	68	274	Similar	

Table 71: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	64%	139	295	Similar
Recommend living in Sammamish to someone who asks	88%	145	269	Similar
Remain in Sammamish for the next five years	83%	152	262	Similar
Contacted Sammamish (in-person, phone, email or web) for help or information	40%	217	297	Similar

Table 72: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	53%	17	171	Higher
	Did NOT report a crime to the police	87%	22	192	Higher
	Household member was NOT a victim of a crime	92%	63	261	Similar
Mobility	Used bus or other public transportation instead of driving	25%	67	157	Similar
	Carpooled with other adults or children instead of driving alone	57%	13	180	Higher
	Walked or biked instead of driving	51%	117	186	Similar
Natural Environment	Made efforts to conserve water	84%	65	176	Similar
	Made efforts to make your home more energy efficient	79%	46	176	Similar
	Recycle at home	99%	2	244	Higher
Built Environment	Did NOT observe a code violation or other hazard in Sammamish	76%	4	182	Much higher
	NOT experiencing housing costs stress	77%	43	240	Similar
Economy	Purchase goods or services from a business	93%	165	184	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	located in Sammamish				
	Economy will have positive impact on income	37%	29	242	Similar
	Work inside boundaries of Sammamish	24%	170	184	Lower
Recreation and Wellness	Used Sammamish recreation centers or their services	60%	84	228	Similar
	Visited a neighborhood park or City park	94%	17	259	Higher
	Eat at least 5 portions of fruits and vegetables a day	87%	36	178	Similar
	Participate in moderate or vigorous physical activity	87%	74	182	Similar
	In very good to excellent health	75%	24	181	Similar
	Used Sammamish's public library or its services	72%	52	228	Similar
Education and Enrichment	Participated in religious or spiritual activities in Sammamish	38%	142	189	Similar
	Attended City-sponsored event	56%	83	186	Similar
	Campaigned or advocated for an issue, cause or candidate	20%	105	170	Similar
Community Engagement	Contacted Sammamish elected officials (in-person, phone, email or web) to express your opinion	15%	112	184	Similar
	Volunteered your time to some group/activity in Sammamish	36%	153	248	Similar
	Participated in a club	22%	171	226	Similar
	Talked to or visited with your immediate neighbors	96%	25	181	Similar
	Done a favor for a neighbor	86%	45	175	Similar
	Attended a local public meeting	22%	102	251	Similar
	Watched (online or on television) a local public meeting	17%	173	215	Similar
	Read or watch local news (via television, paper, computer, etc.)	86%	105	185	Similar
	Vote in local elections	86%	62	243	Similar

Communities included in national comparisons

The communities included in Sammamish's comparisons are listed on the following pages along with their population according to the 2010 Census.

Airway Heights city, WA	6,114	Arvada city, CO	106,433
Albany city, OR	50,158	Asheville city, NC	83,393
Albemarle County, VA	98,970	Ashland city, OR	20,078
Albert Lea city, MN	18,016	Ashland town, MA	16,593
Alexandria city, VA	139,966	Ashland town, VA	7,225
Algonquin village, IL	30,046	Aspen city, CO	6,658
Aliso Viejo city, CA	47,823	Athens-Clarke County, GA	115,452
Altoona city, IA	14,541	Auburn city, AL	53,380
American Canyon city, CA	19,454	Auburn city, WA	70,180
Ames city, IA	58,965	Augusta CCD, GA	134,777
Andover CDP, MA	8,762	Aurora city, CO	325,078
Ankeny city, IA	45,582	Austin city, TX	790,390
Ann Arbor city, MI	113,934	Avon town, CO	6,447
Annapolis city, MD	38,394	Avondale city, AZ	76,238
Apache Junction city, AZ	35,840	Azusa city, CA	46,361
Apple Valley town, CA	69,135	Bainbridge Island city, WA	23,025
Arapahoe County, CO	572,003	Baltimore city, MD	620,961
Arkansas City city, AR	366	Bartonville town, TX	1,469
Arlington County, VA	207,627	Battle Creek city, MI	52,347

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Bay City city, MI.....	34,932	Clinton city, SC.....	8,490
Baytown city, TX.....	71,802	Clive city, IA.....	15,447
Bedford city, TX.....	46,979	Clovis city, CA.....	95,631
Bedford town, MA.....	13,320	College Park city, MD.....	30,413
Bellevue city, WA.....	122,363	College Station city, TX.....	93,857
Bellingham city, WA.....	80,885	Colleyville city, TX.....	22,807
Beltrami County, MN.....	44,442	Collinsville city, IL.....	25,579
Benbrook city, TX.....	21,234	Columbia city, SC.....	129,272
Bend city, OR.....	76,639	Columbia Falls city, MT.....	4,688
Bettendorf city, IA.....	33,217	Columbus city, WI.....	4,991
Billings city, MT.....	104,170	Commerce City city, CO.....	45,913
Blaine city, MN.....	57,186	Concord city, CA.....	122,067
Bloomfield Hills city, MI.....	3,869	Concord town, MA.....	17,668
Bloomington city, MN.....	82,893	Coon Rapids city, MN.....	61,476
Blue Springs city, MO.....	52,575	Copperas Cove city, TX.....	32,032
Boise City city, ID.....	205,671	Coronado city, CA.....	18,912
Boone County, KY.....	118,811	Corvallis city, OR.....	54,462
Boulder city, CO.....	97,385	Cottonwood Heights city, UT.....	33,433
Bowling Green city, KY.....	58,067	Creve Coeur city, MO.....	17,833
Bozeman city, MT.....	37,280	Cross Roads town, TX.....	1,563
Brentwood city, MO.....	8,055	Dacono city, CO.....	4,152
Brentwood city, TN.....	37,060	Dade City city, FL.....	6,437
Brighton city, CO.....	33,352	Dakota County, MN.....	398,552
Brighton city, MI.....	7,444	Dallas city, OR.....	14,583
Bristol city, TN.....	26,702	Dallas city, TX.....	1,197,816
Broken Arrow city, OK.....	98,850	Danville city, KY.....	16,218
Brookfield city, WI.....	37,920	Dardenne Prairie city, MO.....	11,494
Brookline CDP, MA.....	58,732	Davenport city, IA.....	99,685
Broomfield city, CO.....	55,889	Davidson town, NC.....	10,944
Brownsburg town, IN.....	21,285	Dayton city, OH.....	141,527
Burien city, WA.....	33,313	Decatur city, GA.....	19,335
Burleson city, TX.....	36,690	Del Mar city, CA.....	4,161
Cabarrus County, NC.....	178,011	DeLand city, FL.....	27,031
Cambridge city, MA.....	105,162	Delaware city, OH.....	34,753
Cannon Beach city, OR.....	1,690	Delray Beach city, FL.....	60,522
Cañon City city, CO.....	16,400	Denison city, TX.....	22,682
Canton city, SD.....	3,057	Denton city, TX.....	113,383
Cape Coral city, FL.....	154,305	Denver city, CO.....	600,158
Cape Girardeau city, MO.....	37,941	Derby city, KS.....	22,158
Carlisle borough, PA.....	18,682	Des Moines city, IA.....	203,433
Carlsbad city, CA.....	105,328	Des Peres city, MO.....	8,373
Carroll city, IA.....	10,103	Destin city, FL.....	12,305
Cartersville city, GA.....	19,731	Dothan city, AL.....	65,496
Cary town, NC.....	135,234	Douglas County, CO.....	285,465
Casper city, WY.....	55,316	Dover city, NH.....	29,987
Castine town, ME.....	1,366	Dublin city, CA.....	46,036
Castle Pines North city, CO.....	10,360	Dublin city, OH.....	41,751
Castle Rock town, CO.....	48,231	Duluth city, MN.....	86,265
Cedar Hill city, TX.....	45,028	Duncanville city, TX.....	38,524
Cedar Rapids city, IA.....	126,326	Durham city, NC.....	228,330
Celina city, TX.....	6,028	Durham County, NC.....	267,587
Centennial city, CO.....	100,377	Eagan city, MN.....	64,206
Chambersburg borough, PA.....	20,268	Eagle Mountain city, UT.....	21,415
Chandler city, AZ.....	236,123	Eagle town, CO.....	6,508
Chandler city, TX.....	2,734	East Baton Rouge Parish, LA.....	440,171
Chanhassen city, MN.....	22,952	East Grand Forks city, MN.....	8,601
Chapel Hill town, NC.....	57,233	East Lansing city, MI.....	48,579
Charles County, MD.....	146,551	Eau Claire city, WI.....	65,883
Charlotte city, NC.....	731,424	Eden Prairie city, MN.....	60,797
Charlotte County, FL.....	159,978	Edgerton city, KS.....	1,671
Charlottesville city, VA.....	43,475	Edgewater city, CO.....	5,170
Chattanooga city, TN.....	167,674	Edina city, MN.....	47,941
Chesterfield County, VA.....	316,236	Edmond city, OK.....	81,405
Chippewa Falls city, WI.....	13,661	Edmonds city, WA.....	39,709
Citrus Heights city, CA.....	83,301	El Cerrito city, CA.....	23,549
Clackamas County, OR.....	375,992	El Dorado County, CA.....	181,058
Clarendon Hills village, IL.....	8,427	El Paso city, TX.....	649,121
Clayton city, MO.....	15,939	Elk Grove city, CA.....	153,015
Clearwater city, FL.....	107,685	Elk River city, MN.....	22,974
Cleveland Heights city, OH.....	46,121	Elko New Market city, MN.....	4,110

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Elmhurst city, IL.....	44,121	Howard village, WI.....	17,399
Encinitas city, CA.....	59,518	Hudson city, OH.....	22,262
Englewood city, CO.....	30,255	Hudson town, CO.....	2,356
Erie town, CO.....	18,135	Hudsonville city, MI.....	7,116
Escambia County, FL.....	297,619	Huntersville town, NC.....	46,773
Estes Park town, CO.....	5,858	Huntley village, IL.....	24,291
Fairview town, TX.....	7,248	Hurst city, TX.....	37,337
Farmersville city, TX.....	3,301	Hutchinson city, MN.....	14,178
Farmington Hills city, MI.....	79,740	Hutto city, TX.....	14,698
Fayetteville city, NC.....	200,564	Hyattsville city, MD.....	17,557
Fishers town, IN.....	76,794	Independence city, MO.....	116,830
Flower Mound town, TX.....	64,669	Indian Trail town, NC.....	33,518
Forest Grove city, OR.....	21,083	Indianola city, IA.....	14,782
Fort Collins city, CO.....	143,986	Iowa City city, IA.....	67,862
Fort Lauderdale city, FL.....	165,521	Irving city, TX.....	216,290
Fort Smith city, AR.....	86,209	Issaquah city, WA.....	30,434
Fort Worth city, TX.....	741,206	Jackson County, MI.....	160,248
Fountain Hills town, AZ.....	22,489	James City County, VA.....	67,009
Franklin city, TN.....	62,487	Jefferson County, CO.....	534,543
Fredericksburg city, VA.....	24,286	Jefferson County, NY.....	116,229
Fremont city, CA.....	214,089	Jefferson Parish, LA.....	432,552
Friendswood city, TX.....	35,805	Johnson City city, TN.....	63,152
Fruita city, CO.....	12,646	Johnston city, IA.....	17,278
Gahanna city, OH.....	33,248	Jupiter town, FL.....	55,156
Gaithersburg city, MD.....	59,933	Kansas City city, KS.....	145,786
Galveston city, TX.....	47,743	Kansas City city, MO.....	459,787
Gardner city, KS.....	19,123	Keizer city, OR.....	36,478
Geneva city, NY.....	13,261	Kenmore city, WA.....	20,460
Georgetown city, TX.....	47,400	Kennedale city, TX.....	6,763
Germantown city, TN.....	38,844	Kennett Square borough, PA.....	6,072
Gilbert town, AZ.....	208,453	Kent city, WA.....	92,411
Gillette city, WY.....	29,087	Kerrville city, TX.....	22,347
Glendora city, CA.....	50,073	Kettering city, OH.....	56,163
Glenview village, IL.....	44,692	Key West city, FL.....	24,649
Globe city, AZ.....	7,532	King City city, CA.....	12,874
Golden city, CO.....	18,867	King County, WA.....	1,931,249
Golden Valley city, MN.....	20,371	Kirkland city, WA.....	48,787
Goodyear city, AZ.....	65,275	Kirkwood city, MO.....	27,540
Grafton village, WI.....	11,459	Knoxville city, IA.....	7,313
Grand Blanc city, MI.....	8,276	La Mesa city, CA.....	57,065
Grand Island city, NE.....	48,520	La Plata town, MD.....	8,753
Grants Pass city, OR.....	34,533	La Porte city, TX.....	33,800
Grass Valley city, CA.....	12,860	La Vista city, NE.....	15,758
Greenville city, NC.....	84,554	Lafayette city, CO.....	24,453
Greenwich town, CT.....	61,171	Laguna Beach city, CA.....	22,723
Greenwood Village city, CO.....	13,925	Laguna Hills city, CA.....	30,344
Greer city, SC.....	25,515	Laguna Niguel city, CA.....	62,979
Guilford County, NC.....	488,406	Lake Forest city, IL.....	19,375
Gunnison County, CO.....	15,324	Lake Oswego city, OR.....	36,619
Hailey city, ID.....	7,960	Lake Stevens city, WA.....	28,069
Haines Borough, AK.....	2,508	Lake Worth city, FL.....	34,910
Hallandale Beach city, FL.....	37,113	Lake Zurich village, IL.....	19,631
Hamilton city, OH.....	62,477	Lakeville city, MN.....	55,954
Hanover County, VA.....	99,863	Lakewood city, CO.....	142,980
Harrisburg city, SD.....	4,089	Lakewood city, WA.....	58,163
Harrisonburg city, VA.....	48,914	Lane County, OR.....	351,715
Harrisonville city, MO.....	10,019	Lansing city, MI.....	114,297
Hayward city, CA.....	144,186	Laramie city, WY.....	30,816
Henderson city, NV.....	257,729	Larimer County, CO.....	299,630
Herndon town, VA.....	23,292	Las Vegas city, NV.....	583,756
High Point city, NC.....	104,371	Lawrence city, KS.....	87,643
Highland Park city, IL.....	29,763	Lee's Summit city, MO.....	91,364
Highlands Ranch CDP, CO.....	96,713	Lehi city, UT.....	47,407
Holland city, MI.....	33,051	Lenexa city, KS.....	48,190
Honolulu County, HI.....	953,207	Lewis County, NY.....	27,087
Hooksett town, NH.....	13,451	Lewiston city, ID.....	31,894
Hopkins city, MN.....	17,591	Lewisville city, TX.....	95,290
Hopkinton town, MA.....	14,925	Libertyville village, IL.....	20,315
Hoquiam city, WA.....	8,726	Lincoln city, NE.....	258,379
Horry County, SC.....	269,291	Lindsborg city, KS.....	3,458

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Little Chute village, WI	10,449	Noblesville city, IN	51,969
Littleton city, CO	41,737	Nogales city, AZ	20,837
Livermore city, CA	80,968	Norcross city, GA	9,116
Lombard village, IL	43,165	Norfolk city, VA	242,803
Lone Tree city, CO	10,218	North Port city, FL	57,357
Long Grove village, IL	8,043	North Richland Hills city, TX	63,343
Longmont city, CO	86,270	Northglenn city, CO	35,789
Longview city, TX	80,455	Novato city, CA	51,904
Lonsdale city, MN	3,674	Novi city, MI	55,224
Los Alamos County, NM	17,950	O'Fallon city, IL	28,281
Los Altos Hills town, CA	7,922	O'Fallon city, MO	79,329
Louisville city, CO	18,376	Oak Park village, IL	51,878
Lower Merion township, PA	57,825	Oakland city, CA	390,724
Lynchburg city, VA	75,568	Oakley city, CA	35,432
Lynnwood city, WA	35,836	Ogdensburg city, NY	11,128
Macomb County, MI	840,978	Oklahoma City city, OK	579,999
Manhattan Beach city, CA	35,135	Olathe city, KS	125,872
Manhattan city, KS	52,281	Old Town city, ME	7,840
Mankato city, MN	39,309	Olmsted County, MN	144,248
Maple Grove city, MN	61,567	Olympia city, WA	46,478
Maricopa County, AZ	3,817,117	Orland Park village, IL	56,767
Marshfield city, WI	19,118	Oshkosh city, WI	66,083
Martinez city, CA	35,824	Oshtemo charter township, MI	21,705
Marysville city, WA	60,020	Otsego County, MI	24,164
Matthews town, NC	27,198	Oviedo city, FL	33,342
McAllen city, TX	129,877	Paducah city, KY	25,024
McDonough city, GA	22,084	Palm Beach Gardens city, FL	48,452
McKinney city, TX	131,117	Palm Coast city, FL	75,180
McMinnville city, OR	32,187	Palo Alto city, CA	64,403
Menlo Park city, CA	32,026	Papillion city, NE	18,894
Mercer Island city, WA	22,699	Paradise Valley town, AZ	12,820
Meridian charter township, MI	39,688	Park City city, UT	7,558
Meridian city, ID	75,092	Parker town, CO	45,297
Merriam city, KS	11,003	Parkland city, FL	23,962
Mesa city, AZ	439,041	Pasadena city, CA	137,122
Mesa County, CO	146,723	Pasco city, WA	59,781
Miami Beach city, FL	87,779	Pasco County, FL	464,697
Miami city, FL	399,457	Payette city, ID	7,433
Middleton city, WI	17,442	Pearland city, TX	91,252
Midland city, MI	41,863	Peoria city, AZ	154,065
Milford city, DE	9,559	Peoria city, IL	115,007
Milton city, GA	32,661	Peoria County, IL	186,494
Minneapolis city, MN	382,578	Pflugerville city, TX	46,936
Mission Viejo city, CA	93,305	Phoenix city, AZ	1,445,632
Modesto city, CA	201,165	Pinehurst village, NC	13,124
Monterey city, CA	27,810	Piqua city, OH	20,522
Montgomery County, VA	94,392	Pitkin County, CO	17,148
Monticello city, UT	1,972	Plano city, TX	259,841
Monument town, CO	5,530	Platte City city, MO	4,691
Mooreville town, NC	32,711	Plymouth city, MN	70,576
Moraga town, CA	16,016	Pocatello city, ID	54,255
Morristown city, TN	29,137	Polk County, IA	430,640
Morrisville town, NC	18,576	Pompano Beach city, FL	99,845
Morro Bay city, CA	10,234	Port Orange city, FL	56,048
Mountain Village town, CO	1,320	Portland city, OR	583,776
Mountlake Terrace city, WA	19,909	Post Falls city, ID	27,574
Murphy city, TX	17,708	Powell city, OH	11,500
Naperville city, IL	141,853	Prince William County, VA	402,002
Napoleon city, OH	8,749	Prior Lake city, MN	22,796
Needham CDP, MA	28,886	Pueblo city, CO	106,595
New Braunfels city, TX	57,740	Purcellville town, VA	7,727
New Brighton city, MN	21,456	Queen Creek town, AZ	26,361
New Hanover County, NC	202,667	Radnor township, PA	31,531
New Orleans city, LA	343,829	Ramsey city, MN	23,668
New Smyrna Beach city, FL	22,464	Raymond town, ME	4,436
New Ulm city, MN	13,522	Raymore city, MO	19,206
Newberg city, OR	22,068	Redmond city, OR	26,215
Newport city, RI	24,672	Redmond city, WA	54,144
Newport News city, VA	180,719	Rehoboth Beach city, DE	1,327
Newton city, IA	15,254	Reno city, NV	225,221

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Reston CDP, VA	58,404	St. Augustine city, FL	12,975
Richmond city, CA	103,701	St. Charles city, IL	32,974
Richmond Heights city, MO	8,603	St. Cloud city, FL	35,183
Rifle city, CO	9,172	St. Cloud city, MN	65,842
Rio Rancho city, NM	87,521	St. Joseph city, MO	76,780
River Falls city, WI	15,000	St. Louis County, MN	200,226
Riverside city, CA	303,871	St. Louis Park city, MN	45,250
Riverside city, MO	2,937	Stallings town, NC	13,831
Roanoke County, VA	92,376	State College borough, PA	42,034
Rochester Hills city, MI	70,995	Steamboat Springs city, CO	12,088
Rock Hill city, SC	66,154	Sterling Heights city, MI	129,699
Rockville city, MD	61,209	Sugar Grove village, IL	8,997
Roeland Park city, KS	6,731	Sugar Land city, TX	78,817
Rogers city, MN	8,597	Suisun City city, CA	28,111
Rohnert Park city, CA	40,971	Summit city, NJ	21,457
Rolla city, MO	19,559	Summit County, UT	36,324
Roselle village, IL	22,763	Summit village, IL	11,054
Rosemount city, MN	21,874	Sunnyvale city, CA	140,081
Rosenberg city, TX	30,618	Surprise city, AZ	117,517
Roseville city, MN	33,660	Suwanee city, GA	15,355
Round Rock city, TX	99,887	Tacoma city, WA	198,397
Royal Oak city, MI	57,236	Takoma Park city, MD	16,715
Saco city, ME	18,482	Tamarac city, FL	60,427
Sahuarita town, AZ	25,259	Temecula city, CA	100,097
Salida city, CO	5,236	Tempe city, AZ	161,719
Sammamish city, WA	45,780	Texarkana city, TX	36,411
San Anselmo town, CA	12,336	The Woodlands CDP, TX	93,847
San Antonio city, TX	1,327,407	Thornton city, CO	118,772
San Carlos city, CA	28,406	Thousand Oaks city, CA	126,683
San Diego city, CA	1,307,402	Tigard city, OR	48,035
San Francisco city, CA	805,235	Tracy city, CA	82,922
San Jose city, CA	945,942	Trinidad CCD, CO	12,017
San Juan County, NM	130,044	Tualatin city, OR	26,054
San Marcos city, CA	83,781	Tulsa city, OK	391,906
San Marcos city, TX	44,894	Twin Falls city, ID	44,125
San Rafael city, CA	57,713	Tyler city, TX	96,900
Sanford city, FL	53,570	Umatilla city, OR	6,906
Sangamon County, IL	197,465	University Park city, TX	23,068
Santa Clarita city, CA	176,320	Upper Arlington city, OH	33,771
Santa Fe County, NM	144,170	Urbandale city, IA	39,463
Santa Monica city, CA	89,736	Vail town, CO	5,305
Sarasota County, FL	379,448	Vancouver city, WA	161,791
Savage city, MN	26,911	Ventura CCD, CA	111,889
Schaumburg village, IL	74,227	Vernon Hills village, IL	25,113
Scott County, MN	129,928	Vestavia Hills city, AL	34,033
Scottsdale city, AZ	217,385	Victoria city, MN	7,345
Seaside city, CA	33,025	Vienna town, VA	15,687
Sevierville city, TN	14,807	Virginia Beach city, VA	437,994
Shakopee city, MN	37,076	Wake Forest town, NC	30,117
Shawnee city, KS	62,209	Walnut Creek city, CA	64,173
Shawnee city, OK	29,857	Washington County, MN	238,136
Sheboygan city, WI	49,288	Washington town, NH	1,123
Sherborn town, MA	4,119	Washoe County, NV	421,407
Shoreview city, MN	25,043	Washougal city, WA	14,095
Shorewood city, MN	7,307	Watauga city, TX	23,497
Shorewood village, IL	15,615	Wauwatosa city, WI	46,396
Shorewood village, WI	13,162	Waverly city, IA	9,874
Sierra Vista city, AZ	43,888	Weddington town, NC	9,459
Sioux Center city, IA	7,048	Wentzville city, MO	29,070
Sioux Falls city, SD	153,888	West Carrollton city, OH	13,143
Skokie village, IL	64,784	West Chester borough, PA	18,461
Snellville city, GA	18,242	West Des Moines city, IA	56,609
South Lake Tahoe city, CA	21,403	Western Springs village, IL	12,975
Southborough town, MA	9,767	Westerville city, OH	36,120
Southlake city, TX	26,575	Westlake town, TX	992
Spokane Valley city, WA	89,755	Westminster city, CO	106,114
Spring Hill city, KS	5,437	Weston town, MA	11,261
Springboro city, OH	17,409	Wheat Ridge city, CO	30,166
Springfield city, MO	159,498	White House city, TN	10,255
Springville city, UT	29,466	Wichita city, KS	382,368

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Williamsburg city, VA..... 14,068	Woodbury city, MN..... 61,961
Willowbrook village, IL 8,540	Woodland city, CA..... 55,468
Wilmington city, NC.....106,476	Wrentham town, MA 10,955
Wilsonville city, OR..... 19,509	Wyandotte County, KS157,505
Winchester city, VA 26,203	Yakima city, WA..... 91,067
Windsor town, CO..... 18,644	York County, VA..... 65,464
Windsor town, CT 29,044	Yorktown town, IN..... 9,405
Winnetka village, IL 12,187	Yountville city, CA 2,933
Winston-Salem city, NC229,617	
Winter Garden city, FL..... 34,568	

Select Washington Jurisdictions Benchmark Comparisons

Table 73: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Sammamish	89%	5	17	Higher
Overall image or reputation of Sammamish	90%	2	13	Much higher
Sammamish as a place to live	93%	4	16	Higher
Your neighborhood as a place to live	96%	1	15	Higher
Sammamish as a place to raise children	94%	2	12	Higher
Sammamish as a place to retire	46%	8	12	Similar
Overall appearance of Sammamish	91%	3	12	Much higher

Table 74: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Sammamish	94%	2	12	Much higher
	In your neighborhood during the day	97%	2	14	Similar
	In Sammamish's commercial areas during the day	97%	3	12	Higher
Mobility	Overall ease of getting to the places you usually have to visit	53%	9	10	Similar
	Availability of paths and walking trails	70%	3	13	Similar
	Ease of walking in Sammamish	56%	5	12	Similar
	Ease of travel by bicycle in Sammamish	43%	8	12	Similar
	Ease of travel by public transportation in Sammamish	11%	10	10	Much lower
	Ease of travel by car in Sammamish	54%	9	12	Similar
	Ease of public parking	71%	2	9	Higher
	Traffic flow on major streets	34%	10	12	Similar
	Natural Environment	Quality of overall natural environment in Sammamish	81%	4	12
Cleanliness of Sammamish		96%	1	12	Much higher
Air quality		96%	1	11	Higher
Built Environment	Overall "built environment" of Sammamish (including overall design, buildings, parks and transportation systems)	53%	4	10	Similar
	Overall quality of new development in Sammamish	39%	13	13	Similar
	Availability of affordable quality housing	23%	13	14	Lower
	Variety of housing options	48%	9	13	Similar
	Public places where people want to spend time	71%	4	10	Similar
Economy	Overall economic health of Sammamish	86%	1	10	Much higher
	Vibrant downtown/commercial area	22%	7	11	Lower
	Overall quality of business and service establishments in Sammamish	56%	6	12	Similar
	Cost of living in Sammamish	22%	9	10	Lower
	Shopping opportunities	35%	9	12	Lower
	Employment opportunities	24%	9	13	Similar
	Sammamish as a place to visit	45%	4	10	Similar
	Sammamish as a place to work	35%	9	12	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Recreation and Wellness	Health and wellness opportunities in Sammamish	69%	4	10	Similar
	Availability of affordable quality mental health care	44%	6	10	Similar
	Availability of preventive health services	66%	4	12	Similar
	Availability of affordable quality health care	64%	4	12	Similar
	Availability of affordable quality food	66%	6	11	Similar
	Recreational opportunities	70%	4	13	Similar
	Fitness opportunities (including exercise classes and paths or trails, etc.)	76%	3	10	Similar
Education and Enrichment	Overall opportunities for education and enrichment	72%	3	10	Higher
	Opportunities to participate in religious or spiritual events and activities	80%	3	12	Similar
	Opportunities to attend cultural/arts/music activities	52%	4	12	Similar
	Adult educational opportunities	28%	9	10	Lower
	K-12 education	92%	2	12	Much higher
Community Engagement	Availability of affordable quality child care/preschool	58%	4	12	Similar
	Opportunities to participate in social events and activities	52%	4	12	Similar
	Neighborliness of Sammamish	65%	3	10	Similar
	Openness and acceptance of the community toward people of diverse backgrounds	77%	1	12	Higher
	Opportunities to participate in community matters	65%	4	12	Similar
	Opportunities to volunteer	64%	4	12	Similar

Table 75: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the City of Sammamish	80%	3	17	Higher
Overall customer service by Sammamish employees (police, receptionists, planners, etc.)	81%	4	13	Similar
Value of services for the taxes paid to Sammamish	60%	3	14	Similar
Overall direction that Sammamish is taking	46%	8	14	Similar
Job Sammamish government does at welcoming citizen involvement	64%	1	13	Higher
Overall confidence in Sammamish government	58%	2	10	Higher
Generally acting in the best interest of the community	55%	4	10	Similar
Being honest	65%	2	10	Higher
Treating all residents fairly	74%	1	10	Higher
Services provided by the Federal Government	39%	3	12	Similar

Table 76: Governance by Facet

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark	
Safety	Police/Sheriff services	88%	1	14	Similar
	Fire services	96%	3	12	Similar
	Ambulance or emergency medical services	93%	4	13	Similar
	Crime prevention	77%	2	13	Higher
	Fire prevention and education	82%	2	13	Similar
	Animal control	70%	3	13	Similar
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	69%	1	12	Higher
Mobility	Traffic enforcement	67%	2	14	Similar
	Street repair	62%	3	14	Higher
	Street cleaning	76%	1	12	Higher

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Street lighting	61%	6	14	Similar
	Snow removal	70%	2	12	Higher
	Sidewalk maintenance	74%	1	14	Higher
	Traffic signal timing	53%	3	12	Similar
	Bus or transit services	26%	12	12	Much lower
	Garbage collection	81%	5	12	Similar
	Recycling	83%	3	12	Similar
	Yard waste pick-up	84%	2	11	Similar
	Drinking water	88%	2	13	Similar
	Preservation of natural areas such as open space, farmlands and greenbelts	47%	11	12	Similar
Natural Environment	Sammamish open space	48%	5	10	Similar
	Storm drainage	74%	2	13	Similar
	Sewer services	89%	1	13	Similar
	Power (electric and/or gas) utility	83%	2	10	Similar
	Utility billing	75%	1	10	Similar
	Land use, planning and zoning	27%	12	12	Lower
	Code enforcement (weeds, abandoned buildings, etc.)	59%	2	14	Higher
Built Environment	Cable television	55%	6	12	Similar
Economy	Economic development	50%	4	12	Similar
	City parks	92%	2	15	Higher
	Recreation programs or classes	78%	3	12	Similar
	Recreation centers or facilities	80%	3	11	Similar
	Health services	66%	4	12	Similar
Recreation and Wellness	City-sponsored special events	71%	4	10	Similar
Education and Enrichment	Public library services	93%	2	12	Similar
Community Engagement	Public information services	76%	1	13	Higher

Table 77: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	64%	4	13	Higher
Recommend living in Sammamish to someone who asks	88%	5	12	Similar
Remain in Sammamish for the next five years	83%	6	12	Similar
Contacted Sammamish (in-person, phone, email or web) for help or information	40%	6	13	Similar

Table 78: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Stocked supplies in preparation for an emergency	53%	3	10	Similar
	Did NOT report a crime to the police	87%	2	11	Higher
	Household member was NOT a victim of a crime	92%	2	13	Similar
Safety	Used bus or other public transportation instead of driving	25%	8	10	Similar
	Carpooled with other adults or children instead of driving alone	57%	3	10	Similar
Mobility	Walked or biked instead of driving	51%	6	10	Similar
	Made efforts to conserve water	84%	6	9	Similar
Natural Environment	Made efforts to make your home more energy efficient	79%	5	9	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Recycle at home	99%	1	12	Higher
Built Environment	Did NOT observe a code violation or other hazard in Sammamish	76%	1	10	Much higher
	NOT experiencing housing costs stress	77%	1	12	Higher
Economy	Purchase goods or services from a business located in Sammamish	93%	9	10	Similar
	Economy will have positive impact on income	37%	2	12	Similar
	Work inside boundaries of Sammamish	24%	9	10	Lower
Recreation and Wellness	Used Sammamish recreation centers or their services	60%	3	10	Similar
	Visited a neighborhood park or City park	94%	2	12	Similar
	Eat at least 5 portions of fruits and vegetables a day	87%	3	10	Similar
	Participate in moderate or vigorous physical activity	87%	3	10	Similar
	In very good to excellent health	75%	2	10	Similar
Education and Enrichment	Used Sammamish's public library or its services	72%	3	12	Similar
	Participated in religious or spiritual activities in Sammamish	38%	3	11	Similar
	Attended City-sponsored event	56%	3	10	Similar
Community Engagement	Campaigned or advocated for an issue, cause or candidate	20%	6	9	Similar
	Contacted Sammamish elected officials (in-person, phone, email or web) to express your opinion	15%	6	10	Similar
	Volunteered your time to some group/activity in Sammamish	36%	7	12	Similar
	Participated in a club	22%	7	12	Similar
	Talked to or visited with your immediate neighbors	96%	2	10	Similar
	Done a favor for a neighbor	86%	2	10	Similar
	Attended a local public meeting	22%	2	12	Similar
	Watched (online or on television) a local public meeting	17%	8	11	Similar
	Read or watch local news (via television, paper, computer, etc.)	86%	7	10	Similar
	Vote in local elections	86%	5	12	Similar

The National Citizen Survey™

Communities included in Select Washington Jurisdictions comparisons

The communities included in Sammamish’s custom comparisons are listed below along with their population according to the 2010 Census.

Auburn city, WA.....	70,180	Lynnwood city, WA	35,836
Bainbridge Island city, WA.....	23,025	Marysville city, WA	60,020
Bellevue city, WA	122,363	Mercer Island city, WA	22,699
Bellingham city, WA	80,885	Mountlake Terrace city, WA	19,909
Burien city, WA.....	33,313	Olympia city, WA	46,478
Edmonds city, WA.....	39,709	Pasco city, WA	59,781
Issaquah city, WA.....	30,434	Redmond city, WA	54,144
Kenmore city, WA	20,460	Sammamish city, WA	45,780
Kent city, WA.....	92,411	Spokane Valley city, WA	89,755
Kirkland city, WA.....	48,787	Vancouver city, WA	161,791
Lake Stevens city, WA	28,069	Washougal city, WA	14,095
Lakewood city, WA.....	58,163	Yakima city, WA.....	91,067

Appendix C: Detailed Survey Methods

The National Citizen Survey (The NCS™), conducted by National Research Center, Inc., was developed to provide communities an accurate, affordable and easy way to assess and interpret resident opinion about important local topics. Standardization of common questions and survey methods provide the rigor to assure valid results, and each community has enough flexibility to construct a customized version of The NCS.

Results offer insight into residents' perspectives about the community as a whole, including local amenities, services, public trust, resident participation and other aspects of the community in order to support budgeting, land use and strategic planning and communication with residents. Resident demographic characteristics permit comparison to the Census as well as comparison of results for different subgroups of residents. The City of Sammamish funded this research. Please contact Tim Larson, City of Sammamish Communications Manager at tlarson@sammamish.us if you have any questions about the survey.

Survey Validity

The question of survey validity has two parts: 1) how can a community be confident that the results from those who completed the questionnaire are representative of the results that would have been obtained had the survey been administered to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, the best survey research practices were used for the resources spent to ensure that the results from the survey respondents reflect the opinions of residents in the entire community. These practices include:

- Using a mail-out/mail-back methodology, which typically gets a higher response rate than phone for the same dollars spent. A higher response rate lessens the worry that those who did not respond are different than those who did respond.
- Selecting households at random within the community to receive the survey to ensure that the households selected to receive the survey are representative of the larger community.
- Over-sampling multi-family housing units to improve response from hard-to-reach, lower income or younger apartment dwellers.
- Selecting the respondent within the household using an unbiased sampling procedure; in this case, the "birthday method." The cover letter included an instruction requesting that the respondent in the household be the adult (18 years old or older) who most recently had a birthday, irrespective of year of birth.
- Contacting potential respondents three times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- Inviting response in a compelling manner (using appropriate letterhead/logos and a signature of a visible leader) to appeal to recipients' sense of civic responsibility.
- Providing a pre-addressed, postage-paid return envelope.
- Offering the survey in Spanish or other language when requested by a given community.
- Weighting the results to reflect the demographics of the population.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the resident is asked to record his or her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g., reporting tolerant behaviors toward "oppressed groups," likelihood of voting for a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), his or her memory of the actual behavior (if it is not a question speculating about future actions, like a vote), his or her confidence that he or she can be honest without suffering any negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How closely survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g., driving habits), reported intentions to behave with observed future behavior (e.g., voting choices) or reported opinions about current community quality

with objective characteristics of the community (e.g., feelings of safety correlated with rates of crime). There is a body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as do reported behaviors that are not about highly sensitive issues (e.g., family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct for the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality vary, with some showing stronger relationships than others. NRC's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of firefighters, breadth of services and training provided). Resident opinion commonly reflects objective performance data but is an important measure on its own. NRC principals have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

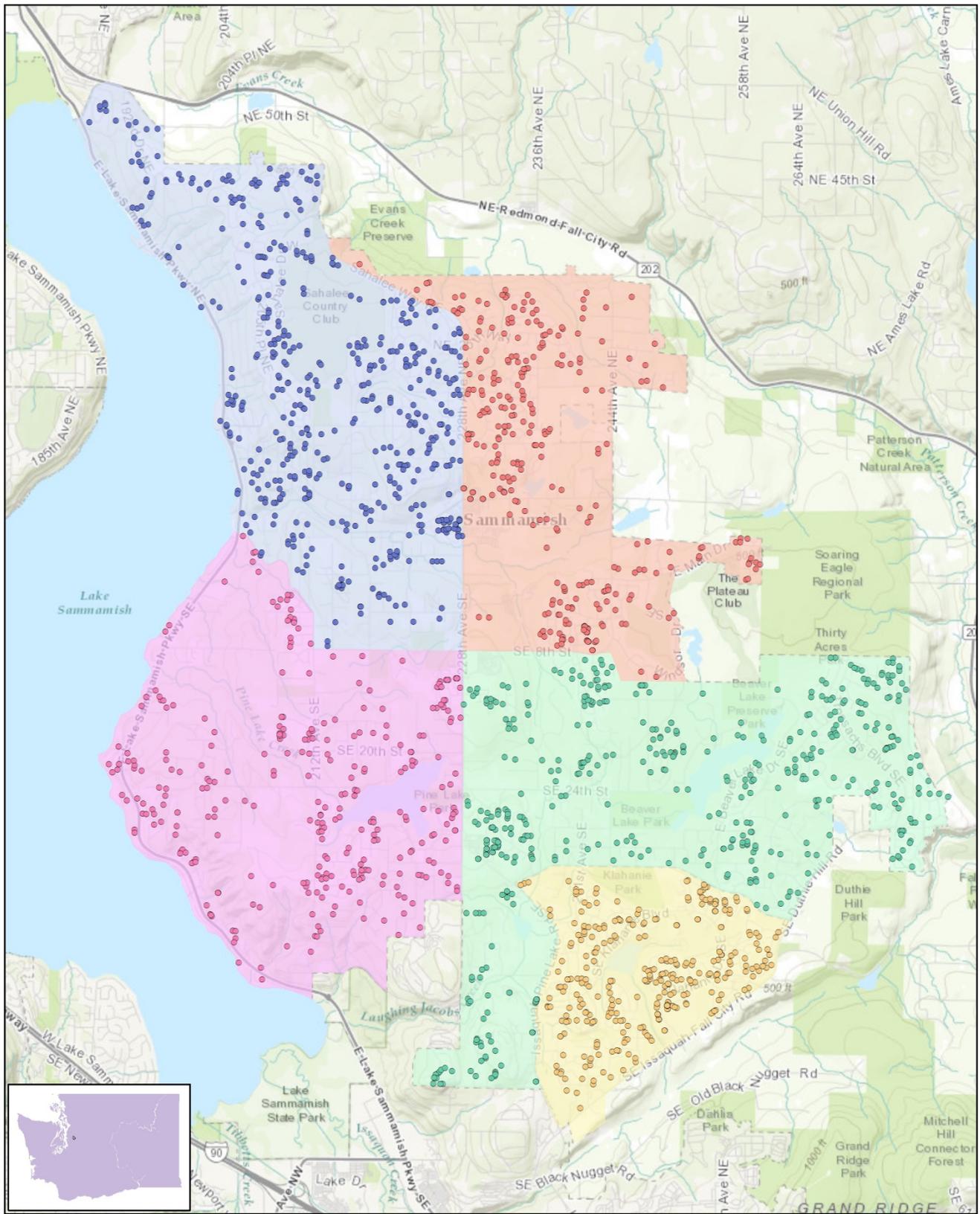
Survey Sampling

"Sampling" refers to the method by which households were chosen to receive the survey. All households within the City of Sammamish were eligible to participate in the survey. A list of all households within the zip codes serving Sammamish was purchased based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Sammamish households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file (updated on a quarterly basis) and addresses located outside of the City of Sammamish boundaries were removed from consideration. Each address identified as being within City boundaries was further identified as being within one of the five Maintenance Zones.

To choose the 2,200 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every *Nth* one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were over sampled as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. Figure 1 displays a map of the households selected to receive the survey. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only 15% of the housing units might be sampled at an actual rate that is slightly above or below that).

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

Figure 1: Location of Survey Recipients



Survey Recipients in Sammamish, WA

- In Area 1
- In Area 2
- In Area 3
- In Area 4
- In Area 5
- Maint. Zone 1
- Maint. Zone 2
- Maint. Zone 3
- Maint. Zone 4
- Maint. Zone 5

0 2.5 5 Miles



Survey Administration and Response

Selected households received three mailings, one week apart, beginning on November 23, 2016. The first mailing was a prenotification postcard announcing the upcoming survey. The next mailing contained a letter from the Mayor inviting the household to participate, a questionnaire and a postage-paid return envelope. The final mailing contained a reminder letter, another survey and a postage-paid return envelope. The second cover letter asked those who had not completed the survey to do so and those who had already done so to refrain from turning in another survey. Respondents could also opt to take the survey online as well if they preferred. Completed surveys were collected over the following seven weeks.

About 2% of the 2,200 surveys mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,152 households that received the survey, 641 completed the survey, providing an overall response rate of 30%. Of the 641 completed surveys, 106 were completed online. Additionally, responses were tracked by Maintenance Zone; response rates by Zone ranged from 24% to 39%.

Table 79: Survey Response Rates by Maintenance Zone

	Number mailed	Undeliverable	Eligible	Returned	Response rate
Maintenance Zone 1	550	10	540	164	30%
Maintenance Zone 2	340	2	338	100	30%
Maintenance Zone 3	316	6	310	122	39%
Maintenance Zone 4	564	19	545	155	28%
Maintenance Zone 5	430	11	419	100	24%
Overall	2,200	48	2,152	641	30%

Confidence Intervals

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions.¹

The margin of error for the City of Sarmamish survey is no greater than plus or minus four percentage points around any given percent reported for the entire sample (641 completed surveys).

For subgroups of responses, the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and “cleaned” as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; in this case, NRC would use protocols to randomly choose two of the three selected items for inclusion in the dataset.

All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

NRC used Qualtrics, a web-based survey and analytics platform, to collect the online survey data. Use of an online system means all collected data are entered into the dataset when the respondents submit the surveys. Skip patterns are programmed into system so respondents are automatically “skipped” to the appropriate question based on the individual responses being given. Online programming also allows for more rigid control of the data format, making extensive data cleaning unnecessary.

¹ A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the “true” population response. This theory is applied in practice to mean that the “true” perspective of the target population lies within the confidence interval created for a single survey. For example, if 75% of residents rate a service as “excellent” or “good,” then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire community is between 71% and 79%. This source of uncertainty is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders. Though standardized on The NCS, on other surveys, differences in question wording, order, translation and data entry, as examples, can lead to somewhat varying results.

Survey Data Weighting

The demographic characteristics of the survey sample were compared to those found in the 2010 Census and American Community Survey estimates for adults in the City of Sammamish. The primary objective of weighting survey data is to make the survey sample reflective of the larger population of the community. The characteristics used for weighting were housing tenure (rent or own), housing unit type (attached or detached), race/ethnicity, sex/age, and area. The results of the weighting scheme are presented in the following table.

Table 80: Sammamish, WA 2017 Weighting Table

Characteristic	Population Norm	Unweighted Data	Weighted Data
Housing			
Rent home	12%	5%	12%
Own home	88%	95%	88%
Detached unit	88%	89%	87%
Attached unit	12%	11%	13%
Race and Ethnicity			
White	77%	75%	76%
Not white	23%	25%	24%
Not Hispanic	97%	96%	97%
Hispanic	3%	4%	3%
Sex and Age			
Female	50%	53%	51%
Male	50%	47%	49%
18-34 years of age	20%	6%	19%
35-54 years of age	56%	47%	56%
55+ years of age	24%	46%	25%
Females 18-34	10%	3%	9%
Females 35-54	28%	25%	29%
Females 55+	12%	24%	13%
Males 18-34	10%	3%	10%
Males 35-54	28%	22%	27%
Males 55+	12%	22%	12%
Maintenance Zones			
Zone 1	25%	26%	25%
Zone 2	15%	16%	16%
Zone 3	14%	19%	13%
Zone 4	26%	24%	26%
Zone 5	20%	15%	20%

Survey Data Analysis and Reporting

The survey dataset was analyzed using the Statistical Package for the Social Sciences (SPSS). For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “essential” and “very important,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Appendix D: Survey Materials

Dear Sammamish Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better City!

Sincerely,

A handwritten signature in black ink, appearing to read "Don Gerend". The signature is fluid and cursive, with a large initial "D" and "G".

Don Gerend
Mayor

Dear Sammamish Resident,

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Don Gerend
Mayor



801 228th Avenue SE
Sammamish, WA 98075

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Permit NO. 94



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801 – 228th Avenue SE • Sammamish, WA 98075 • Phone: 425-295-0500 • Fax: 425-295-0600 • web: www.sammamish.us

November 2016

Dear City of Sammamish Resident:

Please help us shape the future of Sammamish! You have been selected at random to participate in the 2016 Sammamish Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Sammamish make decisions that affect our City.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

www.n-r-c.com/survey/sammamishsurvey.htm

If you have any questions about the survey please call Tim Larson, Communications Manager at 425-295-0555.

Thank you for your time and participation!

Sincerely,

A handwritten signature in black ink, appearing to read "Don Gerend". The signature is fluid and cursive, with a large, sweeping flourish at the end.

Don Gerend
Mayor



801 – 228th Avenue SE • Sammamish, WA 98075 • Phone: 425-295-0500 • Fax: 425-295-0600 • web: www.sammamish.us

December 2016

Dear City of Sammamish Resident:

Here's a second chance if you haven't already responded to the 2016 Sammamish Citizen Survey! **(If you completed it and sent it back, we thank you for your time and ask you to recycle this survey. Please do not respond twice.)**

Please help us shape the future of Sammamish! You have been selected at random to participate in the 2016 Sammamish Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Sammamish make decisions that affect our City.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

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If you have any questions about the survey please call Tim Larson, Communications Manager at 425-295-0555.

Thank you for your time and participation!

Sincerely,

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Don Gerend
Mayor

The City of Sammamish 2016 Citizen Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in Sammamish:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Sammamish as a place to live	1	2	3	4	5
Your neighborhood as a place to live.....	1	2	3	4	5
Sammamish as a place to raise children	1	2	3	4	5
Sammamish as a place to work.....	1	2	3	4	5
Sammamish as a place to visit.....	1	2	3	4	5
Sammamish as a place to retire	1	2	3	4	5
The overall quality of life in Sammamish	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Sammamish as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Overall feeling of safety in Sammamish.....	1	2	3	4	5
Overall ease of getting to the places you usually have to visit.....	1	2	3	4	5
Quality of overall natural environment in Sammamish	1	2	3	4	5
Overall "built environment" of Sammamish (including overall design, buildings, parks and transportation systems)	1	2	3	4	5
Health and wellness opportunities in Sammamish	1	2	3	4	5
Overall opportunities for education and enrichment.....	1	2	3	4	5
Overall economic health of Sammamish.....	1	2	3	4	5
Sense of community.....	1	2	3	4	5
Overall image or reputation of Sammamish.....	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following:

	<i>Very likely</i>	<i>Somewhat likely</i>	<i>Somewhat unlikely</i>	<i>Very unlikely</i>	<i>Don't know</i>
Recommend living in Sammamish to someone who asks.....	1	2	3	4	5
Remain in Sammamish for the next five years	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<i>Very safe</i>	<i>Somewhat safe</i>	<i>Neither safe nor unsafe</i>	<i>Somewhat unsafe</i>	<i>Very unsafe</i>	<i>Don't know</i>
In your neighborhood during the day.....	1	2	3	4	5	6
In Sammamish's commercial areas during the day	1	2	3	4	5	6

5. Please rate each of the following characteristics as they relate to Sammamish as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Traffic flow on major streets	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in Sammamish.....	1	2	3	4	5
Ease of travel by public transportation in Sammamish	1	2	3	4	5
Ease of travel by bicycle in Sammamish.....	1	2	3	4	5
Ease of walking in Sammamish	1	2	3	4	5
Availability of paths and walking trails	1	2	3	4	5
Air quality	1	2	3	4	5
Cleanliness of Sammamish	1	2	3	4	5
Overall appearance of Sammamish.....	1	2	3	4	5
Public places where people want to spend time	1	2	3	4	5
Variety of housing options	1	2	3	4	5
Availability of affordable quality housing	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.)	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food.....	1	2	3	4	5
Availability of affordable quality health care	1	2	3	4	5
Availability of preventive health services	1	2	3	4	5
Availability of affordable quality mental health care	1	2	3	4	5

6. Please rate each of the following characteristics as they relate to Sammamish as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Availability of affordable quality child care/preschool.....	1	2	3	4	5
K-12 education.....	1	2	3	4	5
Adult educational opportunities.....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities.....	1	2	3	4	5
Opportunities to participate in religious or spiritual events and activities.....	1	2	3	4	5
Employment opportunities.....	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Cost of living in Sammamish.....	1	2	3	4	5
Overall quality of business and service establishments in Sammamish.....	1	2	3	4	5
Vibrant downtown/commercial area.....	1	2	3	4	5
Overall quality of new development in Sammamish.....	1	2	3	4	5
Opportunities to participate in social events and activities.....	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters.....	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds.....	1	2	3	4	5
Neighborliness of residents in Sammamish.....	1	2	3	4	5

7. Please indicate whether or not you have done each of the following in the last 12 months.

	<i>No</i>	<i>Yes</i>
Made efforts to conserve water.....	1	2
Made efforts to make your home more energy efficient.....	1	2
Observed a code violation or other hazard in Sammamish (weeds, abandoned buildings, etc.).....	1	2
Household member was a victim of a crime in Sammamish.....	1	2
Reported a crime to the police in Sammamish.....	1	2
Stocked supplies in preparation for an emergency.....	1	2
Campaigned or advocated for an issue, cause or candidate.....	1	2
Contacted the City of Sammamish (in-person, phone, email or web) for help or information.....	1	2
Contacted Sammamish elected officials (in-person, phone, email or web) to express your opinion.....	1	2

8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Sammamish?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
Used Sammamish recreation centers or their services.....	1	2	3	4
Visited a neighborhood park or City park.....	1	2	3	4
Used Sammamish's public library or its services.....	1	2	3	4
Participated in religious or spiritual activities in Sammamish.....	1	2	3	4
Attended a City-sponsored event.....	1	2	3	4
Used bus or other public transportation instead of driving.....	1	2	3	4
Carpooled with other adults or children instead of driving alone.....	1	2	3	4
Walked or biked instead of driving.....	1	2	3	4
Volunteered your time to some group/activity in Sammamish.....	1	2	3	4
Participated in a club.....	1	2	3	4
Talked to or visited with your immediate neighbors.....	1	2	3	4
Done a favor for a neighbor.....	1	2	3	4

9. Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
<u>Attended</u> a local public meeting.....	1	2	3	4
<u>Watched</u> (online or on television) a local public meeting.....	1	2	3	4

The City of Sammamish 2016 Citizen Survey

10. Please rate the quality of each of the following services in Sammamish:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Police/Sheriff services.....	1	2	3	4	5
Fire services.....	1	2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Crime prevention.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal	1	2	3	4	5
Sidewalk maintenance	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Bus or transit services.....	1	2	3	4	5
Garbage collection.....	1	2	3	4	5
Recycling	1	2	3	4	5
Yard waste pick-up	1	2	3	4	5
Storm drainage	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services	1	2	3	4	5
Power (electric and/or gas) utility.....	1	2	3	4	5
Utility billing.....	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Land use, planning and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Animal control	1	2	3	4	5
Economic development	1	2	3	4	5
Health services	1	2	3	4	5
Public library services	1	2	3	4	5
Public information services	1	2	3	4	5
Cable television.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations).....	1	2	3	4	5
Preservation of natural areas such as open space, farmlands and greenbelts.....	1	2	3	4	5
Sammamish open space.....	1	2	3	4	5
City-sponsored special events	1	2	3	4	5
Overall customer service by Sammamish employees (police, receptionists, planners, etc.).....	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The City of Sammamish.....	1	2	3	4	5
The Federal Government	1	2	3	4	5

12. Please rate the following categories of Sammamish government performance:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The value of services for the taxes paid to Sammamish.....	1	2	3	4	5
The overall direction that Sammamish is taking	1	2	3	4	5
The job Sammamish government does at welcoming citizen involvement	1	2	3	4	5
Overall confidence in Sammamish government.....	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest.....	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5

13. Please rate how important, if at all, you think it is for the Sammamish community to focus on each of the following in the coming two years:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>
Overall feeling of safety in Sammamish.....	1	2	3	4
Overall ease of getting to the places you usually have to visit.....	1	2	3	4
Quality of overall natural environment in Sammamish	1	2	3	4
Overall “built environment” of Sammamish (including overall design, buildings, parks and transportation systems)	1	2	3	4
Health and wellness opportunities in Sammamish	1	2	3	4
Overall opportunities for education and enrichment.....	1	2	3	4
Overall economic health of Sammamish.....	1	2	3	4
Sense of community.....	1	2	3	4

14. The City is building new roads and improving existing ones. Please indicate the extent to which you support or oppose the raising of taxes if it allowed the City to complete these roads and improvements sooner.

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose
- Don’t know

15. Please indicate to what extent you would support or oppose the City’s use of tax revenue to buy land, preserve trees and protect open space:

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose
- Don’t know

16. Please rate to what extent you would support or oppose the following:

	<i>Strongly support</i>	<i>Somewhat support</i>	<i>Somewhat oppose</i>	<i>Strongly oppose</i>	<i>Don’t know</i>
More park-n-rides for access to public transportation	1	2	3	4	5
A town bus circulating around and within the community	1	2	3	4	5
Express bus service to commuter hubs in Bellevue and Seattle	1	2	3	4	5

The City of Sammamish 2016 Citizen Survey

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. How often, if at all, do you do each of the following, considering all of the times you could?

	<i>Never</i>	<i>Rarely</i>	<i>Sometimes</i>	<i>Usually</i>	<i>Always</i>
Recycle at home.....	1	2	3	4	5
Purchase goods or services from a business located in Sammamish.....	1	2	3	4	5
Eat at least 5 portions of fruits and vegetables a day.....	1	2	3	4	5
Participate in moderate or vigorous physical activity.....	1	2	3	4	5
Read or watch local news (via television, paper, computer, etc.).....	1	2	3	4	5
Vote in local elections.....	1	2	3	4	5

D2. Would you say that in general your health is:

- Excellent
 Very good
 Good
 Fair
 Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

- Very positive
 Somewhat positive
 Neutral
 Somewhat negative
 Very negative

D4. What is your employment status?

- Working full time for pay
 Working part time for pay
 Unemployed, looking for paid work
 Unemployed, not looking for paid work
 Fully retired

D5. Do you work inside the boundaries of Sammamish?

- Yes, outside the home
 Yes, from home
 No

D6. How many years have you lived in Sammamish?

- Less than 2 years 11-20 years
 2-5 years More than 20 years
 6-10 years

D7. Which best describes the building you live in?

- One family house detached from any other houses
 Building with two or more homes (duplex, townhome, apartment or condominium)
 Mobile home
 Other

D8. Is this house, apartment or mobile home...

- Rented
 Owned

D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?

- Less than \$300 per month
 \$300 to \$599 per month
 \$600 to \$999 per month
 \$1,000 to \$1,499 per month
 \$1,500 to \$2,499 per month
 \$2,500 or more per month

D10. Do any children 17 or under live in your household?

- No Yes

D11. Are you or any other members of your household aged 65 or older?

- No Yes

D12. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$25,000
 \$25,000 to \$49,999
 \$50,000 to \$99,999
 \$100,000 to \$149,999
 \$150,000 or more

Please respond to both questions D13 and D14:

D13. Are you Spanish, Hispanic or Latino?

- No, not Spanish, Hispanic or Latino
 Yes, I consider myself to be Spanish, Hispanic or Latino

D14. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan Native
 Asian, Asian Indian or Pacific Islander
 Black or African American
 White
 Other

D15. In which category is your age?

- 18-24 years 55-64 years
 25-34 years 65-74 years
 35-44 years 75 years or older
 45-54 years

D16. What is your sex?

- Female Male

D17. Do you consider a cell phone or land line your primary telephone number?

- Cell Land line Both

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502