

**CITY OF SAMMAMISH
WASHINGTON
RESOLUTION NO. R2006-229**

**A RESOLUTION OF THE CITY OF SAMMAMISH,
WASHINGTON RELATING TO THE SAMMAMISH TOWN
CENTER; SETTING FORTH A VISION STATEMENT;
SUPPORTING A PUBLIC PARTICIPATION PROCESS;
ESTABLISHING A SAMMAMISH TOWN CENTER COMMITTEE
AND COMMITTEE CHARTER; AND APPOINTING MEMBERS
THERE TO.**

WHEREAS, the City of Sammamish has initiated a sub-area planning process known as the Sammamish Town Center Planning Process within an area identified as the Sammamish Town Center Study Area as established in Ordinance No. 2006-194; and

WHEREAS, the City Council has considered the vision for the area as developed by the Special Study Area Task Force in 2004 and 2005 and enhanced this vision by making refinements to it; producing a City Council Vision Statement for the Sammamish Town Center planning process; and

WHEREAS, public input has been identified as a critical part of the planning process; and

WHEREAS, public input and participation can be enhanced by use of a broad-based committee to foster communication among and between the general public, City Council, Planning Commission, Parks Commission, the City staff and retained consultants; and

WHEREAS, the City Council desires to provide for the appointment of such a committee;

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF SAMMAMISH, WASHINGTON, DO RESOLVE AS FOLLOWS:

Section 1: The City Council hereby adopts the Vision Statement for the Sammamish Town Center which is attached hereto as Exhibit "A."

Section 2: The City Council has reviewed and endorses the public participation plan which is attached hereto as Exhibit "B." This Exhibit is a conceptual plan only and may be modified by the City Manager or designee as conditions warrant.

Section 3: The City Council hereby establishes a Sammamish Town Center Committee to assist in the Sammamish Town Center planning process. Membership of such committee shall be constituted as follows:

- a. Seven members of the general public, appointed by the City Council;
- b. A member of the Parks Commission, selected by the Parks Commission;
- c. A member of the Planning Commission, selected by the Planning Commission.

The Committee appointments shall run through January 31, 2007, unless extended by the City Council.

Section 4: The general public members of the Committee are hereby appointed as set forth in Exhibit "C."

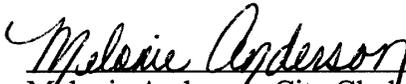
Section 5. The Sammamish Town Center Committee shall be guided by the Sammamish Town Center Committee Charter set forth in Exhibit "D" to this Resolution.

PASSED BY THE CITY COUNCIL AT A REGULAR MEETING THEREOF ON THE 7th DAY OF MARCH 2006.

CITY OF SAMMAMISH


Mayor Michele E. Petitti

ATTEST/AUTHENTICATED:


Melonie Anderson, City Clerk

Approved as to form:


Bruce L. Disend, City Attorney

Filed with the City Clerk: February 16, 2006
Passed by the City Council: March 7, 2006
Resolution No.: R2006-229

**RESOLUTION R2006- 229
EXHIBIT “A”**

SAMMAMISH TOWN CENTER:

Urban and Natural

City Council Vision Statement

The Sammamish Town Center is a vibrant, urban, family friendly gathering place in a healthy natural setting. The city’s sense of community reflects a balance between its natural and urban characteristics.

The Town Center is **urban** in that it:

- Welcomes city residents and visitors seeking a unique place to live, work, learn, create, and play.
- Offers a unique sense of place reflected on its building forms, development patterns, and public realm which are oriented to take advantage of the City’s topography and natural assets, preserve scenic views and enhance view sheds.
- Is fully integrated and synergistically complements the public parks and open spaces being developed as part of the Sammamish Commons.
- Is a central gathering place that increases social interaction and enhances art and cultural opportunities by providing for those functions, open spaces, and facilities such as a performing arts center and theaters, that bring people together.
- Offers the range of commercial, recreational, cultural, educational, and personal services and activities that provide local citizens what they need for a full life, and that reflects and incorporates the increasingly rich mixture of cultures of Sammamish’s residents.
- Fosters education for all community members, and supports knowledge workers and businesses as well as a lively arts community.
- Features well-designed mixed-use development, compatible with surrounding neighborhoods.
- Offers a variety of housing types integrated throughout the Center.
- Is linked to the region with excellent transit service and bikeways and to the rest of the city with pedestrian trails.
- Offers an economically vibrantly center providing opportunities for activities and interactions during the evening and no matter what the weather.
- Is eminently walkable, with accessible sidewalks, trails, and pathways.

The Town Center’s **natural setting** is preserved and enhanced by:

- Focusing new development away from natural resources and critical areas.

- Incorporating natural resources, view corridors, and sensitive site characteristics as amenities and design elements that reflect the distinctive character of the Town Center.
- Featuring a hierarchy of interconnected public and private open spaces, ranging from an active centralized plaza or town square to less formal gathering areas, quiet residential courts, and natural open spaces with native vegetation.
- Employing a variety of environmental enhancement and low-impact development techniques to improve ecological functions, such as protections for ground water and surface water hydrology and wildlife habitat.
- Featuring new buildings and structures that, while urban in their function, reflect a “Northwest character,” human scale, and welcoming aspect.

Recognizing that this vision represents an ambitious challenge, the City is prepared to take concerted **action** toward its goals by:

- Fostering a public understanding and consensus for concerted action through a participatory planning process.
- Pursuing a strategic, fiscally responsible, multifaceted plan identifying public and private actions to undertake over time.
- Establishing development regulations that direct new growth to meet public objectives in an orderly and environmentally friendly manner.
- Constructing the necessary capital improvements and “green infrastructure” to frame and support the Town Center’s growth.
- Engaging property owners and developers in partnerships that produce superior new development and meet both public and private objectives.
- Integrating Town Center development efforts with other city activities in a way that equitably benefits all Sammamish residents.

RESOLUTION R2006- 229

EXHIBIT "B"

CITY OF SAMMAMISH TOWN CENTER PROJECT

**Town Center Planning Project
Public Involvement Plan**

*Submitted to:
City of Sammamish
486 - 228th Avenue NE
Sammamish, WA 98074*

*Prepared by:
EnviroIssues
101 Stewart Street, Suite 1101
Seattle, WA 98101*



INTRODUCTION

The City of Sammamish is initiating an ambitious effort to create a new Town Center in the “heart” of the City. The Town Center will provide more opportunities for civic engagement and meet the commercial and recreational needs of its rapidly growing population. The City is also in the process of constructing a new city hall, police station, recreation center and a 20-acre park in the Town Center project area. The Town Center will be roughly bounded by Main Street to the north, SE 10th Street to the south, 232nd Avenue to the east, and 222nd PL SE to the west.

The direction and implementation of the project will be based on a Town Center Vision Statement developed by the City Council and an Environmental Impact Statement (EIS), which will ensure protection of environmental functions and values in the project area. In addition, an advisory group, consisting of 7-9 community members, stakeholders and interested residents, will provide input to the project team.

Public involvement will be key to the success of this project and will be divided into two parts: targeted outreach to specific interest groups and stakeholders, and broad outreach to education and inform the general public about the project.

PUBLIC INVOLVEMENT GOALS

The primary goal of our public outreach is to support the successful delivery of the overall project and to educate and inform the public. Specifically, our goals include:

- Educate the public about the need and vision of the project and the issues relevant to the decision.
- Allow plenty of opportunities for the public to provide feedback and to be a part of the project planning process.
- Provide various public involvement activities that appeal to a wide range of audiences to maximize public participation.
- Help build and reinforce positive City relationships with stakeholders, interest groups and Sammamish residents.

KEY MESSAGES

As a community gathering place, the Town Center will support a variety of functions and uses, and will serve the City as a hub for civic, community, cultural and recreational activities. The following key messages will help increase public awareness on this point:

- **Developing the Town Center plan is a cooperative and interactive process. The project team will make efforts to engage local officials, community leaders, interested groups, stakeholders and Sammamish residents in the project development and decisions.**
- **The Town Center will represent the “heart” of the City and could provide a synergistic mix of civic, residential and retail services, such as small restaurants, a bakery, a bookstore, coffee house, and office spaces that meet the needs of Sammamish citizens.**
- **The Town Center will be interconnected with sidewalks, trails, pathways, bikeways and safe connections throughout the Center, and to other points in the City.**
- **Any new transportation systems will be designed with adequate consideration of the natural topography of the plateau.**
- **Important environmental resources will be identified and protected.**
- **The Town Center Environmental Impact Statement will evaluate and address potential impacts to the environment.**

TARGET AUDIENCES

In addition to the general public, the process will benefit from more direct and focused outreach for certain groups. Examples of these groups include:

- Property owners
- Residents who could be directly affected by the project
- Lower-income and minority populations
- City interest groups (Sammamish Chamber of Commerce, Heritage Society, Rotary, Kiwanis, Youth Board)
- Environmental Groups (Friends of Pine Lake, Save Lake Sammamish, Apple, Cascade Land Conservancy, Friends of Beaver Lake and Beaver Lake Community Club)
- Advocacy and Special interest groups (Cascade Bicycle Alliance, Feetfirst, Futurewise, Saddle Club, youth and adult recreation)
- Homeowners Associations
- Master Builders of King/Snohomish Counties
- Local School Districts
- Utility agencies (Including water, sewer, electric, cable and telephone)
- Cities of Redmond, Issaquah and Bellevue
- King County
- King County Library District
- WSDOT, Sound Transit, Metro Transit
- Media
- Youth Population and Youth Groups

STRATEGIES AND TOOLS

The communications and public involvement strategies outlined in this plan are intended to be diverse in nature, offering multiple opportunities and ways for the public to interact with consultants and staff.

Strategy 1: Develop, enhance and help manage the working relationship between city leadership, staff and consultants with project advisory groups, property owners forum, stakeholders and interest groups.

Tool: City Council Visioning Session; regular meetings with advisory groups; individual interviews with stakeholders and interest groups. These tools will allow EnviroIssues to determine the most suitable public participation process for particular segments of the community.

Tactics:

1. City council members will produce a vision statement during a special evening session, which will be facilitated by Makers and EnviroIssues.
2. Regularly scheduled meetings with advisory groups will help guide the general direction of public involvement and will help facilitate outreach to the larger community.
3. Individual interviews with community stakeholders and interest groups will help the project team better understand the needs of target segments of the community, and will ensure equitable and successful outreach efforts.
4. A property owner's forum will provide an opportunity for property owners within the project boundaries to be involved in the planning process and have their special interest concerns addressed.

Strategy 2: Reach out to the general public to convey key messages about the project, build support and provide methods of public participation in the planning process.

Tools: Three Public Meetings, including a Public EIS scoping meeting, during the planning phase of the Town Center project.

Tactics:

1. The first Public Meeting will launch the project and get people excited, introduce the project timeline, including dates for future public involvement activities, and unveil the Town Center sketches for public review. In addition, it will also act as the EIS Scoping meeting, which will allow participants to comment on the EIS process.
2. The Second Public Meeting will give residents the chance to review the alternative Town Center designs, pose questions to the project team, and provide input to the selection of a preferred alternative.
3. The third Public Meeting will introduce the Town Center preferred alternative design and provide an opportunity for participants to comment and ask questions.
4. Develop outreach materials for public meetings, including display boards, and handouts that convey the project's key messages and information in user-friendly language.

Strategy 3: Public notifications of all project events open to the general public.

Tools: Display advertisements, press releases, staff contacts, legal notices.

Tactics:

1. Design and place display advertisements in local newspapers to announce events open to the public.
2. Place traveling display in various public buildings around the City, such as the local library and schools.
3. Prepare a media package that includes key messages, press releases, project folio and other materials necessary for keeping the media up-to-date and informed of project status.
4. Brief responsible project staff on key messages to enable them to address media inquiries responsively and accurately.
5. Develop a project newsletter to keep residents up-to-date on the planning process.
6. Post and update materials on project webpage.
7. Prepare and place legal ads, as necessary.

Desired Outcomes

Through public involvement and outreach efforts, the general public will be well informed of the Town Center project and will have meaningfully participated in the design planning process.

- The City of Sammamish officials and project staff are perceived as responsive and interested in public comments and ideas.
- Citizens feel that they have been given adequate opportunity to be involved with, and comment on, the design of the Town Center project and EIS.
- The Town Center preferred alternative is adopted by July 2007.

Critical Public Involvement Milestones for the Project (as outlined on timeline)

Several milestones are set in the Sammamish Town Center Plan Schedule to help keep the project on track and moving forward. The important public involvement milestones include:

- Public Meeting #1/EIS Public Scoping meeting—will present sketches to public (April-June 2006).
- Public Meeting #2 to evaluate design alternatives (September).
- Public Meeting #3 to present preferred alternative (December/January).
- Adoption of preferred alternative by July 2007.

RESOLUTION R2006-229

EXHIBIT "C"

Sammamish Town Center Committee Members:

From the Planning Commission: The Planning Commission appointed Ron Brown to the Sammamish Town Center Committee with Karen Moran as alternate.

From the Parks Commission: The Parks Commission appointed Vin Santoro to the Sammamish Town Center Committee with Hank Klein as alternate.

From the General Public:

Name: Bob Abbott

Name: Richard Amidei

Name: Kelly Jensen

Name: Sharon Peaslee

Name: Will Sadler

Name: Viral Saraiya

Name: Jenny Yeh

RESOLUTION R2006- 229

ATTACHMENT “D”



SAMMAMISH TOWN CENTER COMMITTEE CHARTER

Purpose and Membership

The purposes of the Sammamish Town Center Committee (STCC) are to:

- Review draft products and provide input and feedback to City staff and Consultants, and ensure the planning process is proceeding within the framework of the Vision Statement for the Sammamish Town Center approved by City Council Resolution.
- Facilitate outreach to a wide spectrum of community perspectives to enhance the project’s likelihood for adoption and successful implementation.

The STCC will consist of ten members, including seven representatives from the general public appointed by the City Council, one member of the Planning Commission and one member of the Parks Commission.

Objectives and Scope of Activities and Duties

- One of the objectives of the STCC is to be an interactive forum to supplement and facilitate the flow of information and communication between all affected stakeholders, City staff, Consultants and the City Council.
- Provide input for Planning Commission consideration and City Council decision.
- The Duties of the STCC are solely advisory.

Member Responsibilities

- Attend STCC meetings, openly share opinions, comments and perspectives in a constructive and respectful manner.
- Consider and discuss issues from an overall city perspective.
- The STCC shall carefully consider all ideas and issues of citizen concern brought to its attention. Such issues will be reviewed within the framework set forth by the Vision Statement for the Sammamish Town Center adopted by the City Council.
- Participate in Town Center Plan open houses and other outreach efforts.
- Review and provide comments on draft reports and recommended options.
- As needed, communicate with interest groups to gain perspectives on key issues and facilitate information flow.

Schedule

- The STCC is expected to meet regularly (approximately every 2 - 4 weeks) in 2006, and potentially in 2007 as well.
- STCC meetings are subject to the Open Public Meetings Act.