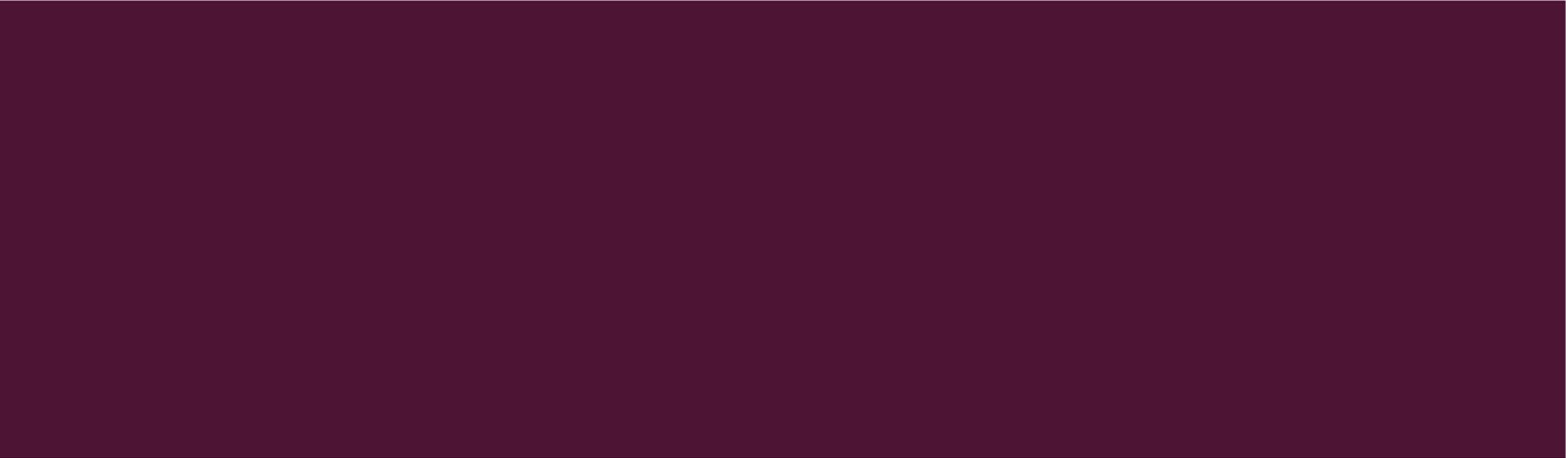




SIGN CODE FIRST READING & PUBLIC HEARING

SAMMAMISH CITY COUNCIL

MAY 2, 2017



MEETING GOALS

- Review context of sign code update
- Respond to questions and concerns raised on May 1
- Hear from Planning Commission Chair
- Conduct Public Hearing
- Set decision points for May 9

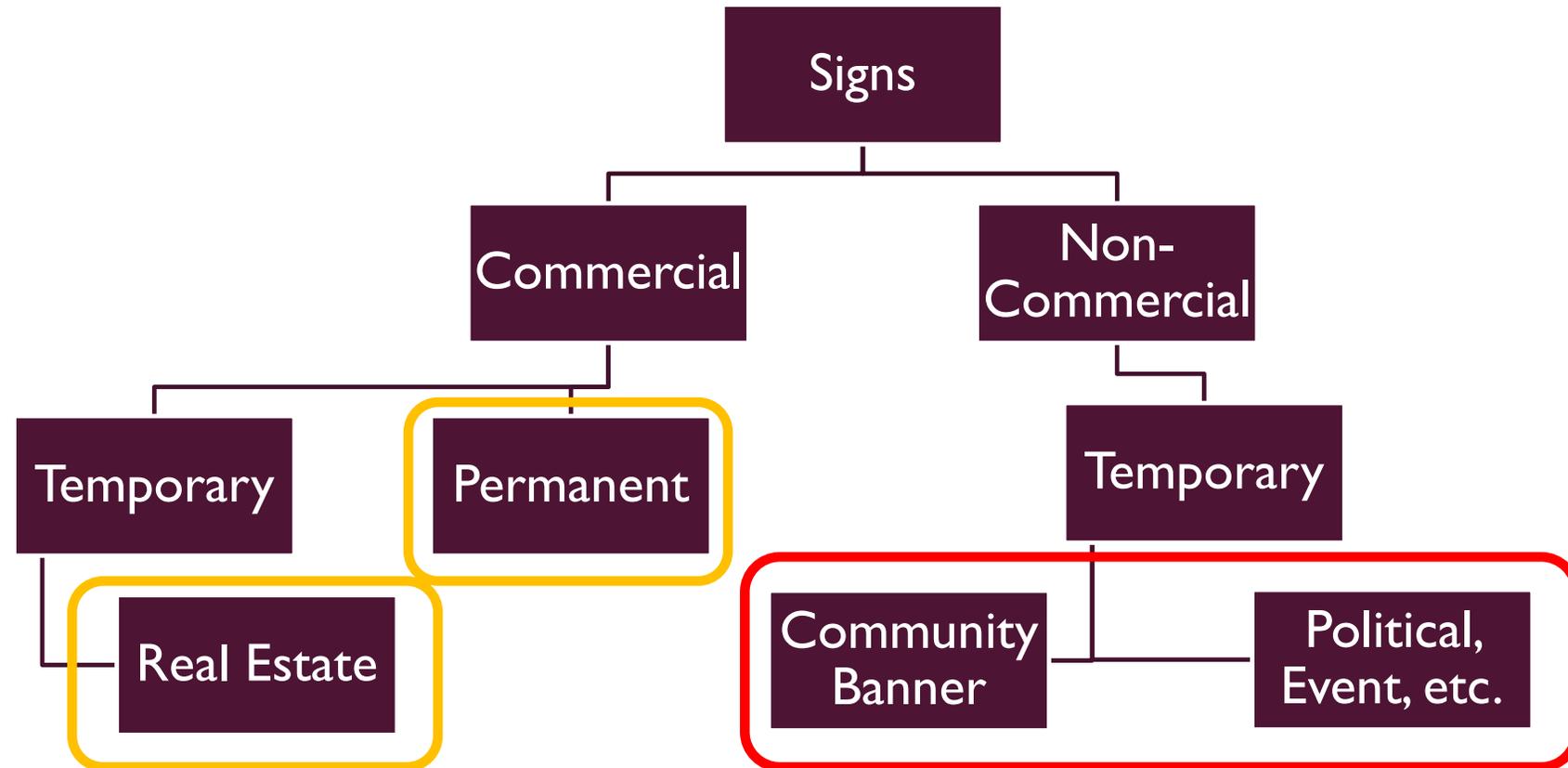


CONTEXT

- SCOTUS Case: Reed v. Town of Gilbert, AZ
 - “Content-based” sign regulations unconstitutional
 - Applies only to non-commercial speech
- Code clean-up
 - Expired programs
 - Confusing, redundant regulation
 - Improved enforcement



COMMERCIAL AND NON-COMMERCIAL



| | Political Signs | Fundraising Signs | Community Event Signs |
|-------------------|---|--|---|
| Sign Type Allowed | Freestanding | Freestanding, Wall | Freestanding, A-Frame |
| Size Limit | 32 sq ft (private property) 4 sq ft (ROW) | 32 sq ft (private property in O, CB, NB, and TC-A Zones) 16 sq ft (<50 ft from property line in R-Zone) 32 sq ft (>50 ft from property line in R-Zone) | 32 sq ft (private property) 6 sq ft (ROW) |
| Height Limit | 8 ft (private property) 3 ft above grade (ROW) | 8 ft (private property) | 3.5 ft (ROW) |
| Duration | Removed 7 days after election. | A permit is required and shall be issued for a six-month period. | Removed 7 days after event; shall not be displayed more than 21 days. |

Non-Commercial Temporary Signs

| | Type I Placed in Public Right-of-Way (Non-A-Frame) | Type II Placed in Public Right-of-Way (A-Frame) | Type III Private Property (All Sign Types) (1) |
|--------------|--|---|--|
| Size Limit | 4 sq ft | 6 sq ft | 16 sq ft if located less than 50 feet from a street property line 32 sq ft if located 50 feet or more from a street property line |
| Height Limit | 3 ft above grade | 3.5 ft | 8 ft |
| Duration | 180 consecutive days | 2 consecutive days | 180 consecutive days |

- 1) Placement of off-premises non-commercial temporary signs on private property is subject to the landowner's authorization.

FOLLOW-UP FROM MAY 1 STUDY SESSION

- Prohibition on temporary signs within 150-ft radius of intersection
 - Interaction with center median, roundabout, sidewalk prohibition
 - A safety issue as well as a “visual” issue
- Community Banner
 - Options and risks
 - Leaving in SMC Title 21A
- Weekend real estate signs
- Gateway signs





PUBLIC HEARING



DECISION POINT (1/3) – TEMPORARY NON-COMMERCIAL SIGNS

| | Non-Commercial Temporary Signs | | | Decision Points |
|--------------|---|--|--|--|
| | Type I Placed in Public Right-of-Way (Non-A-Frame) | Type II Placed in Public Right-of-Way (A-Frame) | Type III Private Property (All Sign Types) (I) | |
| Size Limit | 4 sq ft | 6 sq ft | 16 sq ft if located less than 50 feet from a street property line 32 sq ft if located 50 feet or more from a street property line | <ul style="list-style-type: none"> • Size limits for Type III signs • Time limits for Types I and II signs |
| Height Limit | 3 ft above grade | 3.5 ft | 8 ft | |
| Duration | 180 consecutive days | 2 consecutive days | 180 consecutive days | |

DECISION POINT (2/3) – TEMPORARY NON-COMMERCIAL SIGNS

| Deterring Sign Pollution | Decision Points |
|--|---|
| <p>21A.45.070 Temporary signs</p> <p>(1)(b) Non-commercial temporary signs shall not be placed in the right-of-way within a 150-foot radius of the center of an intersection.</p> | <p>Should there be a sign-free radius around intersections?</p> <ul style="list-style-type: none">• If yes:<ul style="list-style-type: none">• How large should the radius be?• Should the radius begin somewhere other than middle of intersection?• If no:<ul style="list-style-type: none">• Is the Council interested in other methods of deterring sign pollution? |

DECISION POINT (3/3) – COMMUNITY BANNER

| Community Banner | Decision Points |
|--|--|
| <p>21A.45.070 Temporary signs – Community Banner</p> <p>(4)(d) Only City-sponsored events may be advertised using the Community Banner program.</p> | <p>How does the Council want to amend the Community banner program?</p> <p>The City's options are:</p> <ul style="list-style-type: none">• Discontinue the program.• Continue program as is.• Use the program for government speech (Planning Commission's recommended action).• Open program to all non-commercial messages. |
| | <p>Does the Council wish to keep the option of expanding the banner program to other locations?</p> |

NEXT STEPS

| Date | Action |
|--------------|--|
| May 1 | City Council Study Session |
| May 2 | City Council First Reading & Public Hearing |
| May 9 | City Council Study Session |
| May 16 | City Council Second Reading & Adoption |
| June | Develop Citizen Guides for New Regulations |