

Sammamish Arts Commission Meeting
September 19, 2011
Minutes

Attendees:

Barbara Jirsa, Lyman Howard, Joe Guinasso, Michelle Manson, Anna McCrae, Molly Strange, Rochelle Wyatt, Jingyu Li, Allison Gubata

Absent:

Daphne Robinson, Bala Subramanian & Bharath Sankaranarayan

Note Approval of July 18, 2011

Commission Meeting Minutes via email

All - approved

Introduction from Lyman Howard to Joe Guinasso

2011 Budget and Financial Report YTD

Current budget/available balance: \$16,041.17

Joe Guinasso

Painting Purchase: Kathy Hastings painting was purchased titled "Two Canoes". SAC will ask Tim, installer, to do the installation once a location in city hall has been determined.

Introduction of Michelle Manson – the volunteer Marketing Coordinator is working on marketing events and programs, and is developing a master media list. Press release – Barbara is willing to write the releases and Michelle will handle distribution. Michelle noted that social media linked the Facebook page to the twitter account. Twitter is really good for media. Would like to consider a Linked- In account as well. A marketing check-list is something she is working on. Pictures with press releases are very helpful. A request was made by Michelle for a meeting w/ Tim & Daphne to talk about guidelines.

Press release – Barbara would help with this template and would like to maintain control over the actual publication, and ask that Michelle handle distribution. Social strategy linked the Facebook page to the twitter account. Twitter is really good for media. Would like to consider a "Linked- In" account as well. Marketing check-list is something she is working on. Pictures with Press Releases are really helpful.

Request by Michelle for a meeting with Tim Larson & Daphne Robinson to talk about marketing guidelines.

Art Fair updates

Anna Macrae

Art Fair Budget: Lift for knit light poles would be \$200 per day (Oct. 3rd & Oct. 10th) to do the installation and de-installation. Concerns about using the ladder on the plaza for safety per City with use of the ladder. This year the idea is that the Art Fair budget will be used to the fullest. *Anna will let us know where we want to go with this for scheduling etc.

2nd year to include performance arts; not just juried artists. Rochelle has been working w/Robin at the library. Expanding looking for growth, activities in the plaza to link both buildings. The Fair is run by the artists, no fees or commissions but they do run the event which makes it a very personal experience for the artists. One of the strong benefits is the preparation of the fair creating a strong bond with the artist's community. Taking this event to the greater community, attendees/visitors an opportunity to speak with the artists this is not a craft fair but a step above. This year they took a sample expedition to Marionwood (retirement community) which is on display thru September. Also, SAMMI art exhibition is there.

PR (Ann Randall) for the Art Fair they are doing u-tube as well to make the artists accessible, sort of an artist interview. Anna and other Art Fair artists will be at the Farmer's Market on the 28th to let them know what is coming. Increased the distribution, will be doing an artist's feedback survey which helps for next year. They also do a visitors survey.

Anna and the artists have put together an artist's binder to record everything that is taking place. An Art Commission table will be at the entrance, to meet and greet the visitors. This is an opportunity to showcase events for the year. Identify who from the Commission will be greeting from what time etc. Volunteers will be helping with counting.

Forging strong ties with ArtEast to merge these communities together. Giving them space at the front table for some of their activities. Providing some adult volunteers, which will help with coverage at booths etc.? Food drive will be included.

Music, 2-ladies Serendipity flute players. They will be paid (performed for free last year) Also, a guitar player will be in attendance here in City Hall.

Chalk walk – connecting the library and city hall.

Junk chime, interactive weather permitting.

Spring Exhibit

Barbara reported that, an exhibit of large silhouettes titled *Come Sit a While* focusing on Sammamish will be hung in March.

Disappointed that the Art Fair did not receive a full page in the Sammamish Views. Perhaps next year a flyer as an insert would be an option.

Would the commission consider having any of the artists on display at the city hall during one of the rotating exhibitions? Anna has asked to have the Commissioners take a look at the artists during the Fair.

"Come Sit Awhile" silhouettes of Sammamish is an art exhibit Barbara is working on.

Turkish Cultural Event

Turkish community, still trying to find out how to make contact with this group. For the Turkish event, possibly have some textiles and questions about the culture etc.

Flickr Account for SAC Photo Storage

Allison to re-send information send to Commission and Michelle.

Historical Records

Rochelle has put together chronological scrapbooks from years past, all chronological including flyers and other marketing material. These scrapbooks have been placed back into the cabinets adjacent to the City Clerk's office.

General Discussion

Barbara requested a list of all Arts Commission purchased artwork that the city owns.

Recruitment

Upcoming recruitment for the Arts Commission, Commissioners needed. Molly Strange gave her notice; she will not be a Commissioner after 10/31/11.

On Thursday 9/22 Barbara & Daphne will be touring the new Boys & Girls club. The idea is to collaborate with Parks & Rec. for seniors making art.

Upcoming events

October 8 & 9 – Arts Fair (have marketing for next events)

October 27th – Jet City Improv (have marketing for Nov. event)

November 5th – Turkish Cultural Festival

Adjourn

SAC Planning Meeting - Saturday, September 24, 2011 – time - TBD

Sammamish City Hall

Next regular SAC meeting – Monday, October 17, 2011 - 7:00 PM

Sammamish City Hall

“When action is led by thoughtfulness and driven by passion people can do great things.”