

**Sammamish Arts Commission
Retreat
January 9, 2011
Sammamish City Hall
12:00 noon – 4:00 pm**

Attendance

Commissioners: Barbara Jirsa, Carol Ross, Deborah Akerstrom, Daphne Robinson, Molly Strange, Bala Subramanian, Rochelle Wyatt

Alternates: Bharath Sankaranarayan, Jinyu Li

- **Guiding Principles**

Work began with crafting the final draft of Sammamish Arts Commission Guiding Principles. This document will be instrumental in providing a road map for decision making and program development going forward. The goal of the Guiding Principles is to provide a broad definition and boundaries to work within while attaining our vision and mission for the City of Sammamish. Completion of the Guiding Principles will take place at the next Commission meeting, January 24, 2011.

- **Committee Structure Evaluation**

Following evaluation of current sub-committee structure a conclusion was made to consolidate individual committee focuses. A greater effort will be made to encourage increased volunteer involvement from community.

- **2011 Program and Events Calendar Planning**

The overall success of the 2010 Programs and Events will serve as a model and template for creating the 2011 Arts Commission Events Calendar. A possible theme of "Find Community" will also serve to shape the list of programs for 2011. Likely repeat programs will include: Front Porch Theatre, Simple Measures, Art Fair, documentary film presentation, in addition to the Chinese Cultural Celebration and five visual art exhibits in the Commons Gallery.

Individual members selected programs to research and oversee. Program and event calendar and presentation of will be completed at the Commission meeting on January 24, 2011.

- **Marketing**

Marketing and Public Relations efforts need to be examined. The goal will be to standardize marketing materials, including elements of size and format, in order to maximize our marketing budget and to net the best results outcome for those efforts.

Retreat concluded at 4:00 pm